



# L U X U R I O U S   T R A N S P O R T A T I O N



*Queen Victoria visited the City of London with all the luxurious pomp and splendor historically demanded of England's sovereign*

**P**ACKARD luxury goes deeper than richness of upholstery and the comfort of cushions and springs. It is more than grace of body design and beauty of finish—more than abundant power and speed.

Packard luxury is born of a thirty year intent to build nothing but the finest of all fine motor cars. It is the ideal of Packard engineering and the directing force behind Packard manufacturing methods. It governs every detail of the car from the balance of the famous nine-bearing crankshaft to the centralized lubrication of shock absorber arms. Every part of the Packard Eight—great or small—contributes to the fineness of the whole.

New owners sense the luxury of Packard transportation in the very feel of the wheel, the responsiveness of the throttle, the ease of the brakes. And as their years of ownership grow their pride and satisfaction increase.

## PACKARD

ASK THE MAN  
WHO OWNS  
ONE

