



A Big Six for Big Distances!

WHEN distances are great . . . and road conditions most trying . . . that's when you will appreciate most fully, the power, comfort and road-ability of the Pontiac Big Six.

Its great, 200 cubic inch L-head motor, delivering 60-horsepower, is smoother than ever now because of new-type rubber mountings which insulate it from the frame. Its dirt- and -weather-proof four-wheel brakes and non-glare windshield provide added safety. Lovejoy hydraulic shock absorbers contribute greater riding comfort. And the latest type of steering gear, acting on roller bearings, makes the Pontiac Big Six easier than ever to handle.

These big car features of stamina, reliability and long life . . . together with the basic principles of construction and low upkeep responsible for Pontiac's great popularity with thousands of owners . . . give to the Pontiac Big Six, superiority which can only be judged when you drive this powerful car.

Remember, the best way to prove these statements is by actually getting behind the wheel yourself. Visit your nearest dealer. He will gladly give you a demonstration. Then, when you have compared Pontiac with any car you have ever driven, you will realize what high value Pontiac offers at such low cost.

Ask about the G.M.A.C. plan of convenient payments



PF-330

IT'S BETTER BECAUSE IT'S CANADIAN

PONTIAC BIG SIX