



PONTIAC BIG SIX

The 2-Door Sedan - Body by Fisher

Product of General Motors

\$665
AND UP

Dependability—
a basic quality in
every feature of
Pontiac design

EVEN if you know the Pontiac Big Six just casually, you know it offers performance, safety and style far in advance of what you ordinarily expect at Pontiac's low price. But when you know the car better, you will realize that, in addition, Pontiac provides unusual dependability in every feature of its design. . . . The power plant, for instance, has the largest piston displacement in any six of Pontiac's price. As a result, it develops maximum power and top road speed at the moderate engine speed which assures dependability. . . . Throughout the car, dependability is a basic quality. The clutch, transmission, rear axle and frame are all exceptionally sturdy. The brakes are large, powerful, fully protected. And Pontiac's composite wood-and-steel bodies by Fisher are the most durable type known to the industry. . . . Pontiac's thorough dependability saves you time and expense. And it adds thousands of miles to the life of the car, which means a saving when you decide to trade. Briefly, it means that you get far more value for the price you pay when you choose the Pontiac Big Six.

Seven body types. Prices f. o. b. Pontiac, Michigan, plus delivery charges. For an interesting booklet illustrating and describing the design of the Pontiac Big Six, write to the Oakland Motor Car Co.

