



*A safer, more comfortable
car to drive , , an economical car to own*



Product of General Motors

The 4-Door Sedan, Body by Fisher

For the modern farm family, in which a car often serves many masters, the New Series Pontiac Big Six is especially practical. Its sturdy durability is splendidly equal to the strain of steady employment. And mother or sister can drive it with as much safety and comfort as any masculine member of the household.

It has big, powerful brakes which answer the easiest pedal pressure and bring the car to a quick, smooth stop. It has a new roller bearing steering system to provide that added facility of handling so convenient when driving in traffic and parking. A gracefully sloping windshield gives maximum vision and deflects headlight glare. Fully adjustable front seats and deeply upholstered, form-fitting cushions are also important factors of its comfort. There are rubber cups on clutch and brake pedals to keep out dust and draughts, and improved Lovejoy Hydraulic Shock Absorbers to afford increased riding ease.

Write for an interesting booklet which illustrates and describes the design of the New Series Pontiac Big Six with its important improvements.

Such features mean more than ever when you consider the economy of the New Series Pontiac Big Six. Its big 60-horsepower engine—the largest in any six of its price—provides great power, speed and acceleration with low fuel consumption. Its moderate speed engine reduces friction and wear of moving parts to a minimum with the result that maintenance cost is lowered and longer life assured.

Call at an Oakland-Pontiac salesroom and talk with the dealer about this car. Let him show you its new bodies by Fisher. Examine the genuine mohair of their trimly tailored interiors. Then try Pontiac in a good stiff road test. It will be easy to decide in Pontiac's favor when you see it perform and know the fine all-round value of this low priced six. Seven body types. All prices f. o. b. Pontiac, Michigan, plus delivery charges. Oakland Motor Car Co.

Remember... you can buy a Pontiac on special G. M. A. C. terms offered to farm buyers exclusively with payments at convenient intervals during the year.



A FAMOUS NAME • A FINER CAR AND UP, F. O. B. PONTIAC, MICHIGAN