




The 4-Door Sedan • Body by Fisher

Pontiac is extra-liberal with those qualities which mean extra value

 In the Pontiac Big Six you get an extra-liberal share of big car qualities which would make Pontiac an exceptional value even if its price were higher than it actually is.

You get an extra-liberal share of big car power, speed and alertness from Pontiac's 60-horsepower engine—the largest in any six at the price. You get an extra-liberal share of big car smoothness, due to the engine's Harmonic Balancer and new type rubber mountings. You get an extra-liberal share of big car endurance and dependability because Pontiac has full pressure lubrication, large

airplane-type main bearings and an oversize, sturdy transmission and rear axle. You get an extra-liberal share of big car comfort resulting from Lovejoy Hydraulic Shock Absorbers and smart, spacious Fisher bodies with deep mohair cushions and adjustable driver's seats.

Pontiac is extra-liberal . . . yes—with the big car advantages which give it value far in advance of its price. And its extra value is even more outstanding when you realize that, with all its big car qualities, the Pontiac Big Six is one of the world's most economical cars to own.

Available in seven body types. Prices f. o. b. Pontiac, Michigan, plus delivery charges Oakland Motor Car Company.

Write for an interesting booklet which illustrates and describes the design of the Pontiac Big Six

A FAMOUS NAME . . . A FINER CAR

\$745
AND UP

PRODUCT OF GENERAL MOTORS