

A FAMOUS NAME . . . A FINER CAR





The 4-Door Sedan + Body by Fisher

PERFORMANCE . . Yes! . . because its engine is the biggest in any six of its price

Even those who are first attracted to the Pontiac Big Six by its modish style and its wide reputation for dependability soon learn that big car performance is an outstanding Pontiac characteristic. And Pontiac delivers big car performance because it is engineered to big car power standards! Developing 60 horse-power, the Pontiac engine is the largest used in any six of Pontiac's price. High speeds are maintained without semblance of effort or strain. There is always an ample power reserve for hills. Traffic driving is accomplished largely with the accelerator—instead of the gear-shift lever. And because new-type rubber mountings insulate the engine from the frame, the power flow is always even, quiet and smooth. Performance . . . yes! Big car performance based on big car engine capacity and big car features of design. Yet the price is only \$745! See your Oakland-Pontiac dealer—find out for yourself! Available in seven body types. Closed bodies by Fisher. All prices f. o. b. Pontiac, Michigan, plus delivery charges.





For an interesting booklet which illustrates and describes the Pontiac Big Six, write to the Oakland Motor Car Company, Pontiac, Michigan