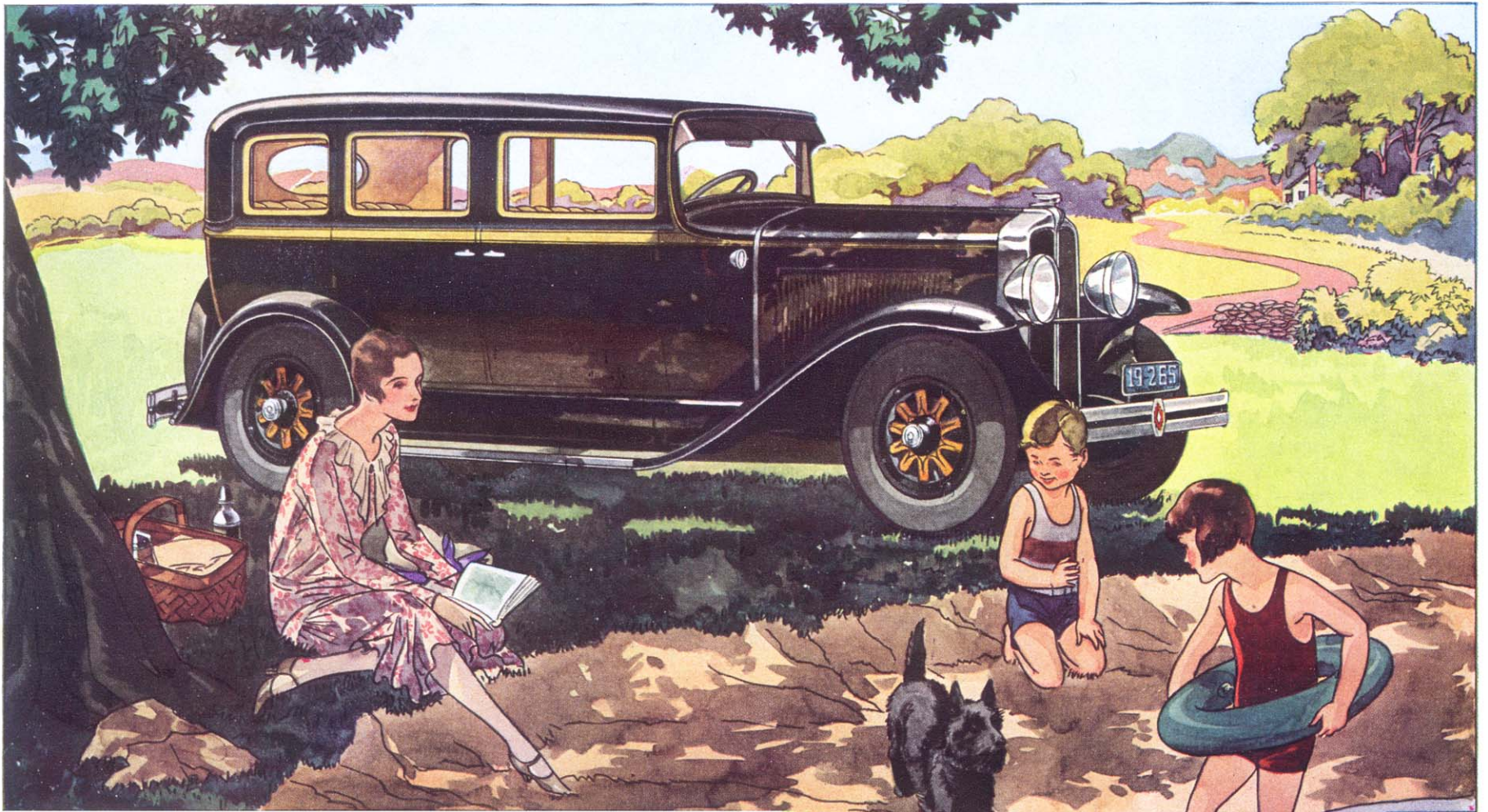


"We go where we please, comfortably and safely ————— and at such reasonable cost"



Illustrated above: The Custom Sedan + Body by Fisher

"In our new Pontiac Six," confides a youthful mother of two chubby youngsters, "we go where we please, comfortably and safely—and at such reasonable cost that we can take our trips as often as we choose."

In these words she sums up the experience of thousands of thrifty, forward-looking women who prefer the Pontiac. For in this unusual car, the qualities which make motoring a genuine pleasure are ever so skillfully blended with those which make it very economical as well.

"We go . . . comfortably, safely . . ." From the moment you touch its slim steering wheel, driving this car is a pleasurable experience. You quickly adjust the driver's seat for your own greatest comfort. Your position is easy, restful

—and you have ample room in which to stretch your legs. Those who ride in the deep, soft-cushioned rear seat are equally comfortable. At high speed or on rough roads, improved Lovejoy hydraulic shock absorbers assure exceptional riding ease. And you feel scarcely any vibration, so smoothly does Pontiac's powerful engine perform.

When there are youngsters in the tonneau, have no concern for their safety. Pontiac's brakes are so powerful and you can apply them so easily, that the car is always under complete control. Its body by Fisher, too, is a splendid protection. Sturdily built of selected wood and steel, it inspires a feeling of security. For night driving, there is a safety toe-button by which you can tilt the beam of the headlamps, and a new sloping windshield to keep glare out of the eyes.

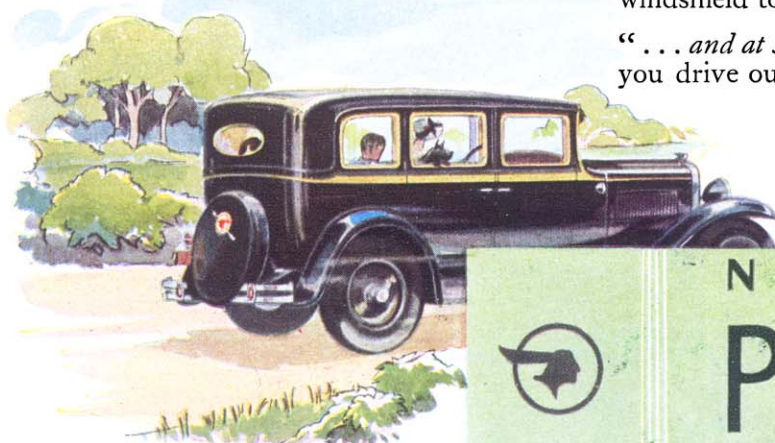
" . . . and at such reasonable cost . . ." Whether you drive out into the country, go marketing, or use the car socially, you enjoy Pontiac's many fine qualities at astonishingly low cost. Advanced engineering makes this

car so efficient that its operating cost is comparatively small. And sound basic design makes it so reliable that there are few upkeep expenses during its long life of service.

Our nearest dealer would like you to see the smart new body lines and the beautiful Duco color harmonies which distinguish the New Series Pontiac Big Six. He would like to demonstrate how easy it is to steer and how smoothly and quietly you can shift the gears. In a visit to the showroom you will learn all of these things, and also how inexpensively you can own this finer Pontiac. Ask your husband to go along too, and pay our dealer a visit very soon.

The New Series Pontiac Big Six is available in seven distinctive body types. Prices, \$745 and up, f. o. b. Pontiac, Michigan, plus delivery charges.

Oakland Motor Car Company, Pontiac, Michigan



Write for an interesting booklet which illustrates and describes the design of the New Series Pontiac Big Six

NEW SERIES

PONTIAC

BIG SIX

PRODUCT OF GENERAL MOTORS

\$745
AND UP