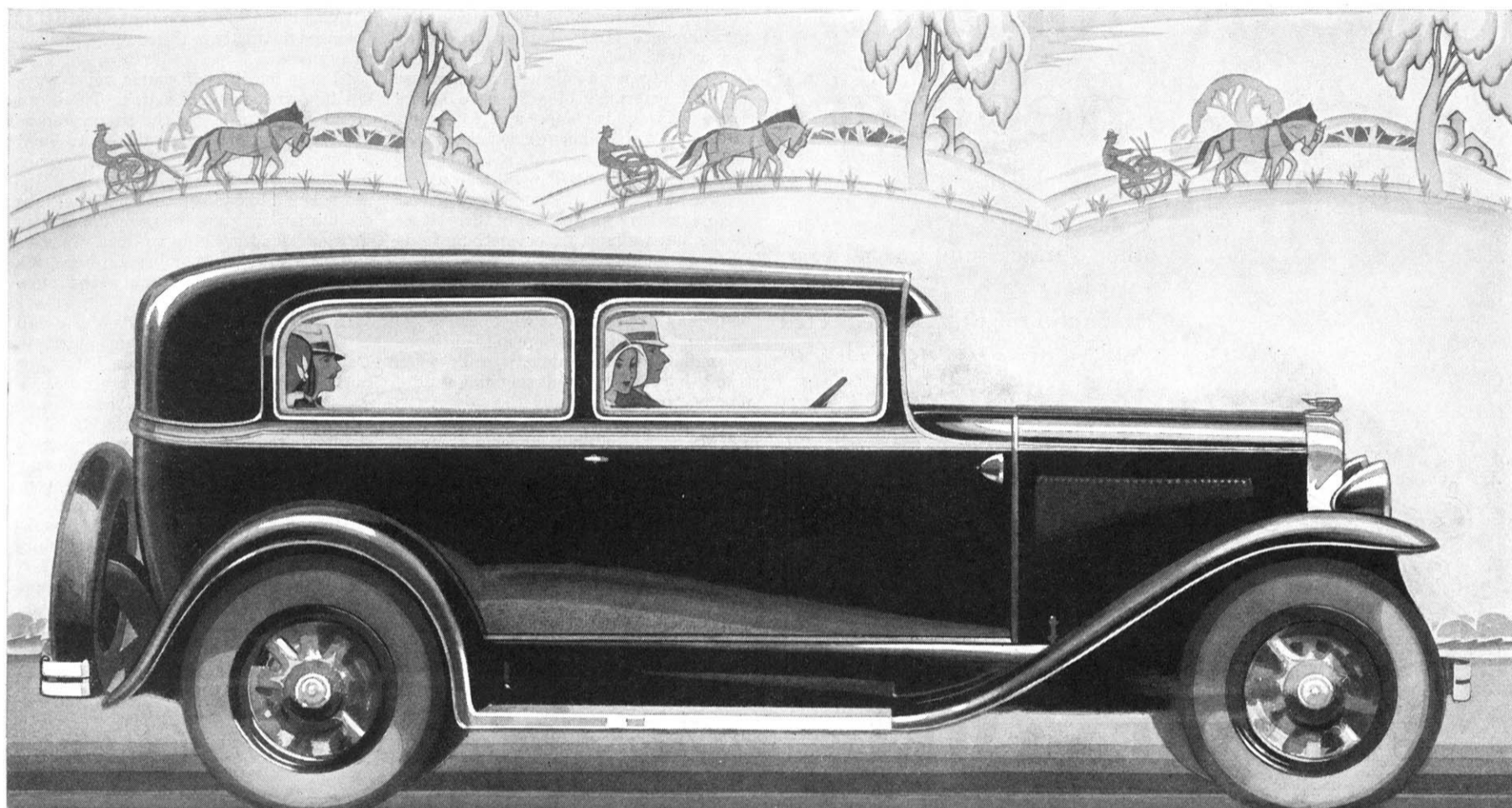


Long Life—Yes!

because of its moderate-speed engine and sturdy bodies by Fisher



PONTIAC BIG SIX

Product of General Motors

The 2-Door Sedan, Body by Fisher

Examine Pontiac's big 60-horsepower engine—its sturdily-built bodies by Fisher. You will find abundant evidence of the sound engineering and skillful coachwork which give the Pontiac Big Six such remarkably long life.

Pontiac's power plant is the largest in any six-cylinder car of such low price. Yielding high power, flashing speed and swift acceleration at moderate engine speeds, this engine lasts longer because it is subjected to much less wear per mile of driving. It has large, durable, easily lubricated bearings, held in perfect alignment by an exceptionally rigid crankcase. Full pressure lubrication assures minimum wear at vital points by delivering a steady, regulated flow of oil. Crankcase ventilation prevents dilution of the lubricant by water vapor. And the unusually sturdy crankshaft has the Harmonic Balancer

which lengthens life by counteracting torsional vibration.

Similarly, in its new, smartly-styled bodies by Fisher there are important features which lengthen Pontiac's life by thousands of miles. Their composite wood-and-steel construction is famous for strength, safety and resistance to wear. Exteriors are finished in long-lasting Duco. Upholstery is of genuine, durable mohair.

Arrange with your dealer for a ride in the Pontiac Big Six. See what extra comfort you get from its four Lovejoy Hydraulic Shock Absorbers—what extra safety from its big, internal four-wheel brakes. These and many other features which he will show you combine to provide that extra value which has won many thousands of farm friends for Pontiac. . . . Available in seven distinctive body types. Prices are f. o. b. Pontiac, Michigan, plus delivery charges. . . . Oakland Motor Car Company.

Write for an interesting booklet which illustrates and describes the design of the Pontiac Big Six with its many important improvements.

\$745

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