



## Its rugged 60-horsepower engine is smoother now than ever



Illustrated above: The 2-Door Sedan, Body by Fisher

In the New Series Pontiac Big Six you get the finest power plant ever put into a Pontiac chassis. It is the largest engine to be found in any six of its price, developing 60-horsepower at only 3000 revolutions per minute, with an abundant reserve of pulling power, speed and pick-up for every driving need.

It is also much smoother now than ever before. For the engine of today's Pontiac has a stronger, stiffer crankcase to retain main bearings and crankshaft in accurate alignment. Moreover, the power plant now rests upon new-type rubber supports which prevent minor vibrations from being transmitted to the frame, and also cushion the engine against road shock.

Such features keep Pontiac's engine unusually free from roughness. They likewise contribute to its economy. For, like its full pressure oiling system, crankcase ventilation, the cross-flow radiator and other advancements, they lengthen engine life and save you

many dollars each year in the cost of operation and maintenance.

In the New Series Pontiac you will also find many improvements designed to increase riding comfort and safety. There is a new sloping windshield to deflect headlight glare. Clutch and brake pedals have draft-proof collars. A new roller bearing steering mechanism responds to the lightest touch. And the improved, internal four-wheel brakes are even more reliable than before.

Arrange with your Oakland-Pontiac dealer for a demonstration of this newest Pontiac. See the smart beauty of its bodies by Fisher, its new Duco colors, its mohair trimmed interiors. Note the added riding ease provided by its Lovejoy Hydraulic Shock Absorbers. In all Pontiac history there has never been such value as that offered today in the New Series Pontiac Big Six. . . . Available in seven distinctive body types. Prices f. o. b. Pontiac, Michigan, plus delivery charges. . . . Oakland Motor Car Company.

Write for an interesting booklet which illustrates and describes the design of the New Series Pontiac Big Six with its important improvements.



Remember...you can buy a Pontiac on special G. M. A. C. terms offered to farm buyers exclusively with payments at convenient intervals during the year.