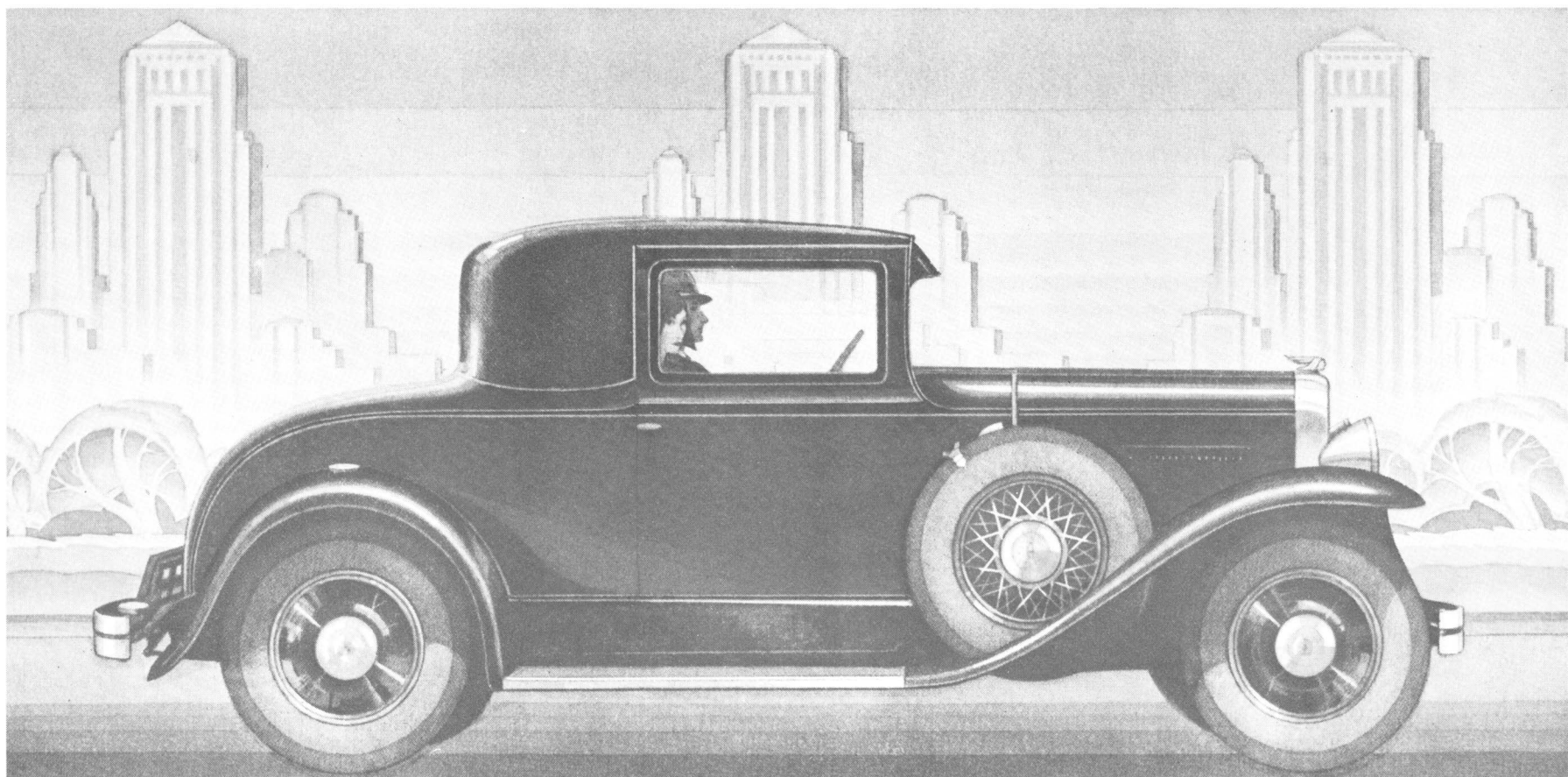




A long life of fine performance assured by sound engine design

When you first drive the New Series Pontiac Big Six you will find it fast, swift to accelerate and nimbly powerful on the hills. Your assurance that it will continue to deliver this fine performance for many thousands of miles is its unusually sound engine design. ➤ A large piston displacement of 200 cubic inches enables Pontiac to develop 60 horsepower and transform it into top road speed, rapid pick-up or impressive climbing ability while the speed of the engine itself remains moderate. In this way, moving engine parts are spared undue wear or strain and their life is greatly prolonged. ➤ Pontiac's engine design provides for numerous other features which help to assure continued fine performance. They include positive full pressure lubrication to all moving engine parts—large, bronze-backed bearings—and crankcase ventilation which prevents water vapor from diluting the engine oil. In addition, Pontiac has new-type rubber mountings which insulate the engine from the frame. ➤ We want you to try Pontiac's fine performance in a demonstration. At the same time, you can appraise the smartness and comfort of its new Fisher bodies with their tailored interiors finished in genuine mohair. Learn how easy it is to handle and how very economical it is to own and drive. Then we believe you will agree that it would be hard to duplicate at its low price the advantages you can enjoy in this finer Pontiac. ➤ Available in seven body types. . . . Oakland Motor Car Company, Pontiac, Mich. Write for an interesting booklet which illustrates and describes the design of the New Series Pontiac Big Six



NEW SERIES PONTIAC BIG SIX

A FAMOUS NAME
... A FINER CAR



PRODUCT OF GENERAL MOTORS
BODY BY FISHER

AND UP, F.O.B. PONTIAC, MICH., PLUS DELIVERY CHARGES