



Illustrated Above: The Custom Sedan - Body by Fisher

A Finer Pontiac with Impressive Speed and Power

When the budding countryside extends its first invitation of the season, greet it from a New Series Pontiac Big Six. You will find this a finer Pontiac, one whose sturdy 60-horsepower engine delivers remarkable performance. ➡ It is a fast car, exceptionally powerful and quick to accelerate. These qualities result from such engine features as large piston displacement—a 1¼-inch carburetor of advanced design, which includes an accelerating pump—automatic spark control which enables the engine to operate at peak efficiency at all speeds—and a basic design which gives high road speed for any given engine speed. ➡ This newest of Pontiacs is also a smoother car because of the improved type rubber mountings which insulate its engine from the frame. A new roller bearing steering system makes it easier to handle. Further improvements in its powerful four-wheel brakes increase its safety, and smart new Fisher bodies make it a more beautiful Pontiac. We believe you will find this a car whose impressive style, performance, economy and reliability are a continual source of pride and satisfaction. ➡ Arrange to drive the New Series Pontiac Big Six. Available in seven distinctive body types. . . . Oakland Motor Car Company, Pontiac, Michigan.

Write for an interesting booklet which illustrates and describes the design of the New Series Pontiac Big Six.

Product of
General Motors



A FAMOUS NAME
. . . A FINER CAR

\$745

PRICES \$745 AND UP F.O.B. PONTIAC · MICHIGAN