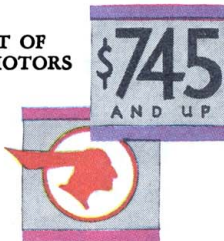


# A famous name, a finer car a smoother 60-horsepower engine



*Illustrated above: The Custom Sedan - Body by Fisher*

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Throughout its entire speed range there is alluring new smoothness in the New Series Pontiac Big Six. A leisurely "thirty" or brisk "sixty" — either reveals a delightfully uniform absence of roughness and vibration. ➤ The basis of this increased smoothness is exceptionally fine engineering. The short, heavy crankshaft of Pontiac's 60-horsepower engine is fully counterweighted. It has a Harmonic Balancer which counteracts torsional vibration. And Pontiac's power plant is now completely insulated from the frame by new-type rubber mountings. ➤ Many other Pontiac improvements assure added motoring satisfaction. Improved Lovejoy Hydraulic Shock Absorbers give greater riding comfort. A new steering mechanism provides increased handling ease. And its big, enclosed, four-wheel brakes are still more effective in their action. ➤ Let the nearest Oakland-Pontiac dealer demonstrate this finer Pontiac with its newly styled bodies by Fisher. You will find impressive new beauty, finer performance, and the increased value which make it a better "buy" than ever before! . . . Seven body types. All prices f. o. b. Pontiac, Mich., plus delivery charges. . . . Oakland Motor Car Co.

*Write for an interesting booklet which illustrates and describes the design of the New Series Pontiac Big Six.*