



PRODUCT OF GENERAL MOTORS



# Now an even finer car bears this famous name

Today the famous name, Pontiac, is borne by a new and finer automobile. It is the New Series Pontiac Big Six. This newest Pontiac retains all of the good qualities which have been so largely responsible for the popularity of its predecessors. In addition, it incorporates important improvements. Smart new Bodies by Fisher make the New Series Big Six a more beautiful Pontiac. A new belt moulding, which encircles the car, emphasizes its stream-line length and lowness. There is a choice of attractive new Duco colors at no extra cost. Added smoothness in the Pontiac engine results from the use of improved-type rubber engine mountings. Greater handling ease has been obtained by means of a new steering system acting on roller bearings. Pontiac's safety has been increased by improvements in its powerful, non-squeak four-wheel brakes and by the adoption of a new sloping, non-glare windshield. Increased riding comfort is afforded by Lovejoy Hydraulic Shock Absorbers of improved design. In speed, power and pick-up, the New Series Pontiac reveals the great performance capabilities of its 60-horsepower engine. In dependability and long life it is all that former Pontiacs have been. And furthermore, the Pontiac of today is fully as economical to own and operate as earlier Pontiacs have proved to be. A famous name, a finer car—that, in brief, is what you are offered in the New Series Pontiac Big Six. Make it a point to see and drive this Pontiac. We believe you will find it a car you would like to own. Seven body types. . . . Write for descriptive literature. . . . Oakland Motor Car Company, Pontiac, Michigan.



PRICES, F. O. B. PONTIAC, MICHIGAN, START AT **\$745**