

A *new* Service Policy for Oakland-Pontiac Owners

WHEN you buy an automobile, four things are essential if you are to enjoy completely satisfactory ownership: The car must be designed and built right. It must be delivered to you by the dealer in proper condition. It must be inspected by the dealer during the initial driving period. And thereafter it must be inspected by the dealer periodically to make certain that it is thoroughly oiled and greased and all moving parts are operating properly.

The Oakland Eight and Pontiac Big Six are outstanding examples of sound engineering and careful manufacture. And the Oakland Motor Car Company through its dealer organization has made full provision to assure your enjoyment of these inherent advantages for many years.

Throughout the United States are thousands of competent Oakland-Pontiac service organizations. The efficient service they render has been of value to owners everywhere. And now, to provide an even broader, more helpful service, Oakland and its dealers have inaugurated a new Owner Service Policy.

When you take delivery of your car, the dealer will hand you this policy in printed form—backed by both himself and the Oakland Motor Car Company.

Under its provisions there is *no charge for labor or for parts* replaced under the standard warranty which covers a period of either 90 days or 4,000 miles, whichever occurs first. And this service will be rendered by any Oakland-Pontiac dealer anywhere in the United States upon presentation of the owner's identification card.

There are other features of the policy which make for satisfaction from the start. Your car is thoroughly inspected, adjusted and lubricated before



being delivered. Then, during the initial driving period the dealer making delivery gives *two free inspections and adjustments* to make certain that all vital parts are working properly.

At the end of 500 miles he will give your car a road test; check and adjust the ignition, the carburetor and timing; inspect the lubricant in the engine, rear axle and transmission; adjust the brakes; and test and fill the battery.

At the end of 1500 miles there is another group of inspections and adjustments—which constitute a precautionary rechecking to insure satisfactory service. These include road testing; aligning front wheels; tuning the engine; checking and adjusting brakes, steering gear and fan belt; checking the radiator, tire inflation and the operation of lights; tightening all body and chassis bolts; testing and filling the battery; and giving the car a complete oiling and greasing. All of these operations are performed without charge except for the oil and grease used.

And finally, the dealer will provide, at regular 90-day intervals, the exclusive Oakland-Pontiac 3-Point Free Adjustment Service which comprises checking and adjusting the ignition, carburetor and timing.

This new service policy is still another reason why you should investigate Oakland or Pontiac before you buy any car in either price class. It provides definite protection to your investment. And it affords the best possible evidence that Oakland Eight and Pontiac Big Six are cars of high quality. For such a service policy could be applied only to cars that are soundly engineered and built of fine materials to exacting standards of accuracy.

OAKLAND MOTOR CAR COMPANY
Pontiac, Michigan