



It is not an accident that Auburn now enables the public's dollar to purchase more and better automobile value than ever before. Auburn has seized this opportunity to advance its leadership in the fine car field. Maximum motoring advantages are now put within the reach of thousands who have wanted them. Utmost comfort, road steadiness, riding luxury, distinction and enduring strength can now be enjoyed without extravagance.

The more seriously you take the purchase of a motor car and the more carefully you make comparisons, the more you will appreciate the economy of investing in this powerful, rugged and enduring Straight Eight; 125 horsepower, 130-inch wheelbase. Auburn is not experimenting with Straight Eights but has several years of leadership and experience ahead of others. Tens of thousands of owners testify to the proven efficiency and durability of Auburn Straight Eights, with their double re-enforced armor-plate frames, Lycoming motors, hydraulic shock absorbers, hydraulic 4-wheel brakes and Bijur chassis lubrication. The appeal of this car is irresistible to those who demand the most for their dollars. The body style illustrated here is the convertible Phaeton Sedan, a type of car formerly restricted to custom makers. We urge you to investigate the different Series 125 Models, confident there is one that best meets your personal taste and requirements and that offers the best possible automobile investment.

Model 125 Phaeton Sedan
130" Wheelbase - 125 Horsepower
Convertible custom
type; top up and
completely en-
closed, or top down

\$1695



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