



"I'll Drive"

No one who has experienced the Buick Straight Eight is willing to forego the wheel.

Even the run downtown becomes diversion, when each blink of the light awards you an extra half block or so.

And out-of-town it's a joy to test and triumph over any hill.

Or you may set yourself an excess quota of miles for the day, and make it hours early, with the speed of the Buick Straight Eight.

The biggest thing is the way in which the Buick Straight Eight does it all. Scarcely a whisper from the motor—even its air-intake is silenced. Never a rasp—never an effort—shifting silently to any gear at any speed with the fa-

mous Non-Clash Syncro-Mesh Transmission.

Increased engine efficiency from the Oil Temperature Regulator that keeps the oil at proper temperature in all weather and at all speeds. And record economy from many improvements, including Dual Carburetion with Automatic Heat Control.

High up among all the new Buick attainments come Insulated Closed Bodies by Fisher. They are insulated like a fine home. The interiors are cool, quiet, expansive, luxurious. The exteriors—also like a fine home—express the owner's fine taste.

Each time you see it at the curb or command it at the wheel, there is a tingling glow for you in *The Eight as Buick Builds It.*

BUICK MOTOR COMPANY, FLINT, MICHIGAN
 Division of General Motors Corporation
 Canadian Factories: McLaughlin-Buick, Oshawa, Ontario

FOUR SERIES		
\$1025	STRAIGHT	\$1535
\$1095	8	\$1565
\$1285		\$1610
\$1355		\$2035
ALL VALVE-IN-HEAD		

THE EIGHT AS **BUICK** BUILDS IT