

It has often been said that deep in the hearts of a majority of motorists is the ambition, some day, to own and drive a Cadillac. Mindful of this, the Cadillac Motor Car Company has striven constantly, year after year, to bring its products within reach of an ever-increasing number of people. Today, this purpose has been fulfilled in exceptional measure—for the distinguished Cadillac V-8, expressive of everything that has come to be associated with the name Cadillac, is offered at prices ranging from only \$2695.

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