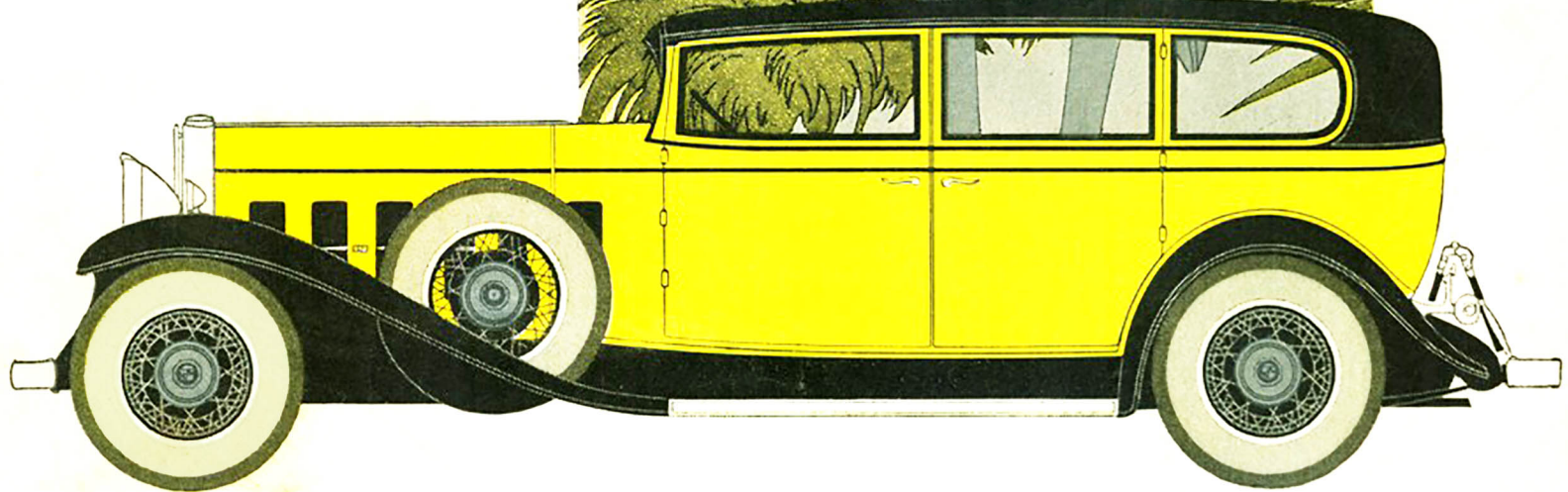
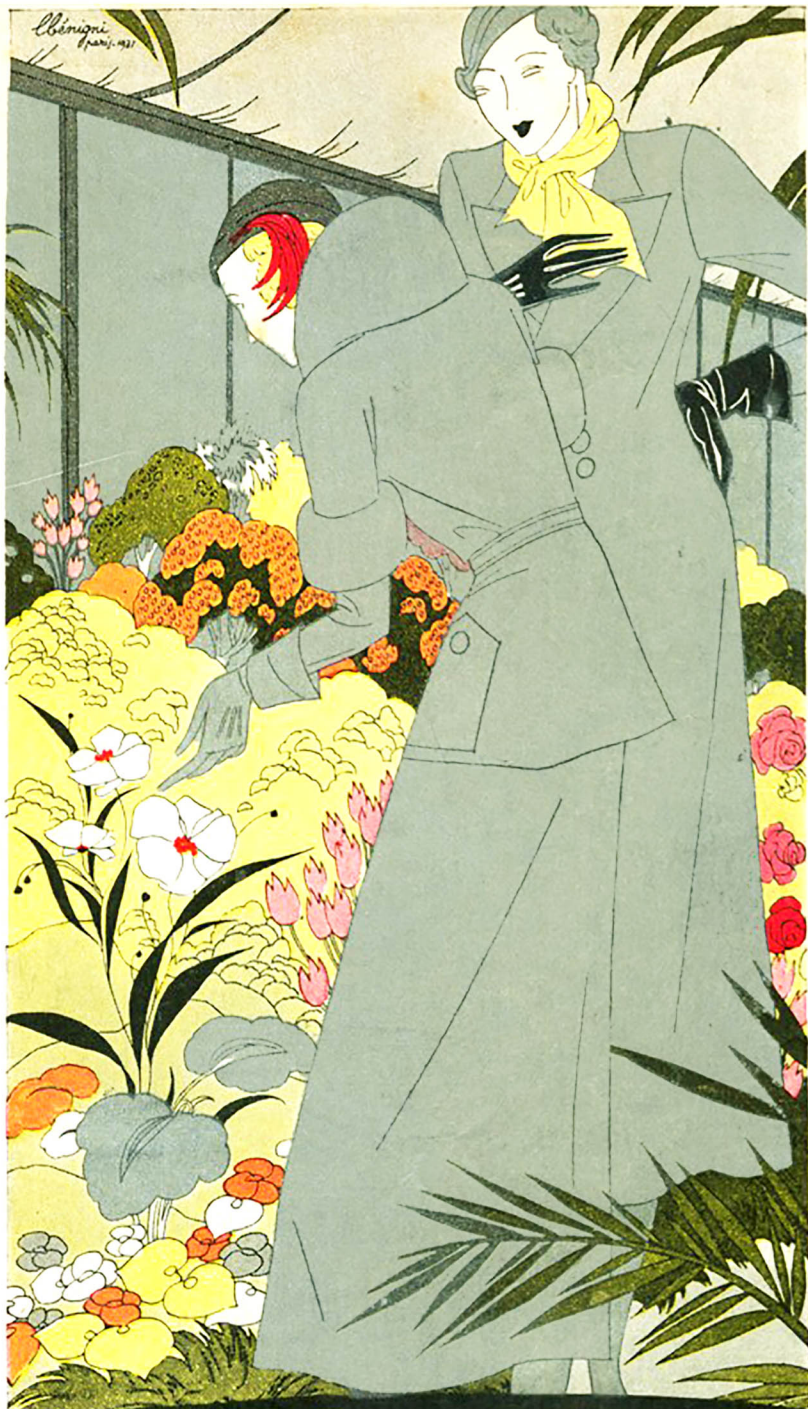


The Cadillac V-8 seven-passenger Sedan, shown here, is priced at \$2945, f.o.b. Detroit. Body by Fisher. Special equipment extra. G. M. A. C. terms available on any body type.



It has been a great privilege during recent months to bring the enjoyment and the advantages of Cadillac ownership to many men and women who have long desired them, but who, for price consideration alone, have been impelled to forego them. Now, a large number of these people are driving the car of their choice—for today's Cadillac V-8, the finest eight

ever produced by this organization, is also the lowest-priced Cadillac offered in many years. If you are among those who have cherished an ambition to own one of these distinguished cars, this is the time to consult the Cadillac-La Salle dealer in your community. It is quite possible that you will now find a Cadillac well within your means.

CADILLAC V⁸₁₂16