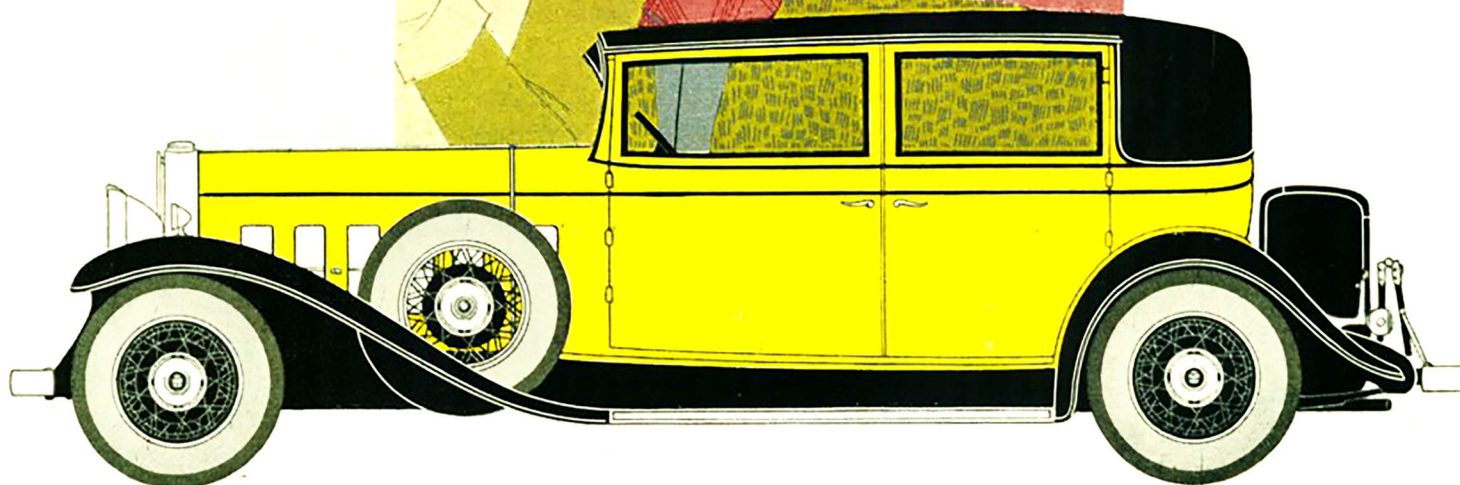


Cadillac V-8 prices range from \$2695, f. o. b. Detroit—with G. M. A. C. terms available on all body types. The model illustrated below is the V-8 Town Sedan, with coachwork by Fisher.



For many years, the Cadillac Motor Car Company devoted all its energies to the perfection of a single product—the Cadillac V-8. Until 1927, Cadillac's entire reputation as a master builder was based upon this car. This fact has never been forgotten; and though the Cadillac line now includes three other distinguished cars—the

La Salle, the V-12 and the V-16—the V-8 is built, to this day, as if it were the sole protector of Cadillac's good name. In fact, no eight-cylinder Cadillac ever produced could compare with the present V-8. Yet, due to a vastly enlarged manufacturing program, this finest of V-8 Cadillacs is priced as low as \$2695, f. o. b. Detroit.

CADILLAC V⁸₁₂₁₆