



A bigger and better Chevrolet Six

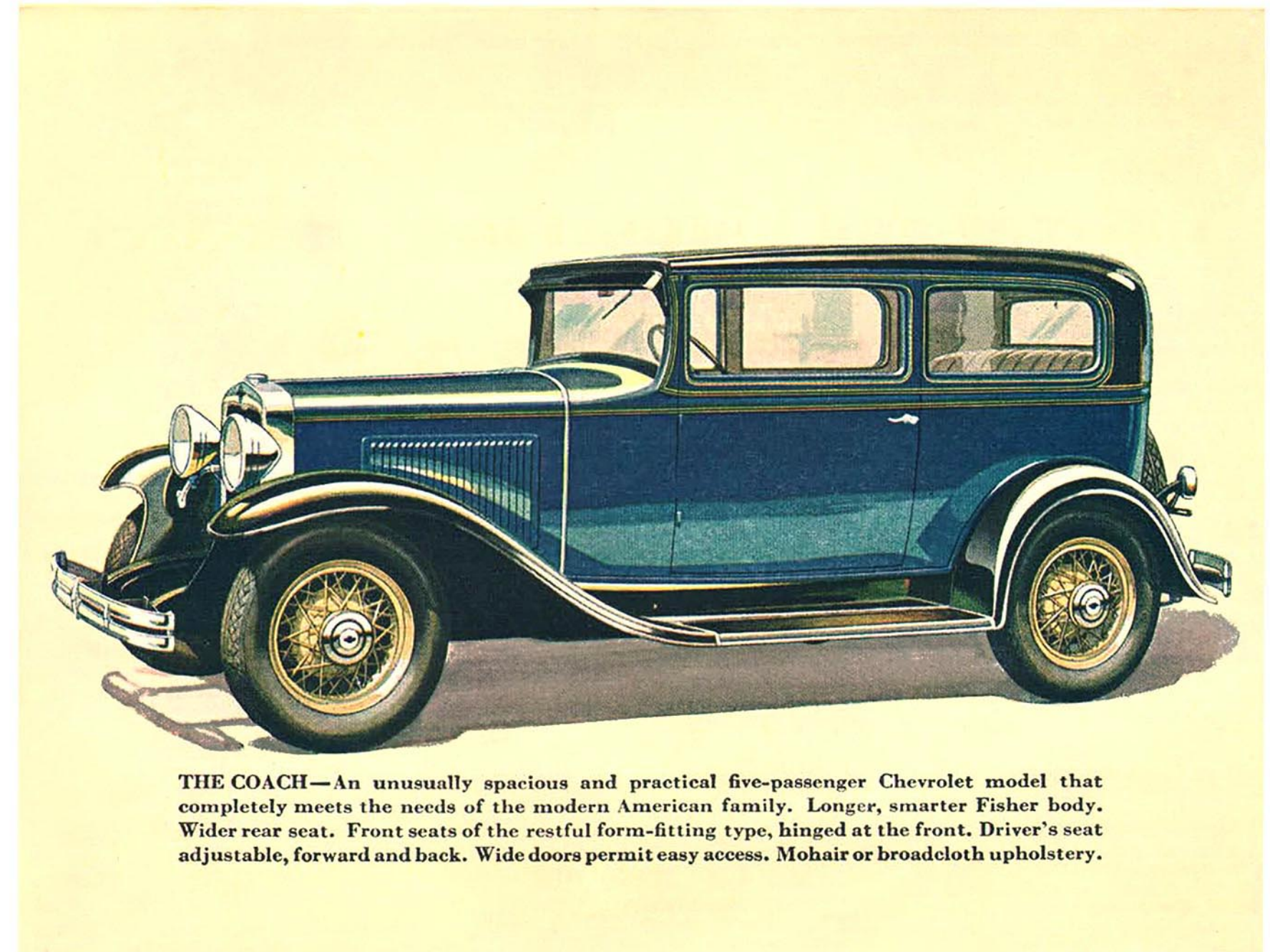
—distinctively smart—thoroughly modern
and lower priced than ever

BIGGER AND BETTER With the introduction of the Bigger and Better Chevrolet Six comes an entirely new standard of quality, luxury and refinement at low cost. Never before in Chevrolet's twenty years of progress has there been such an outstanding achievement in *value*.

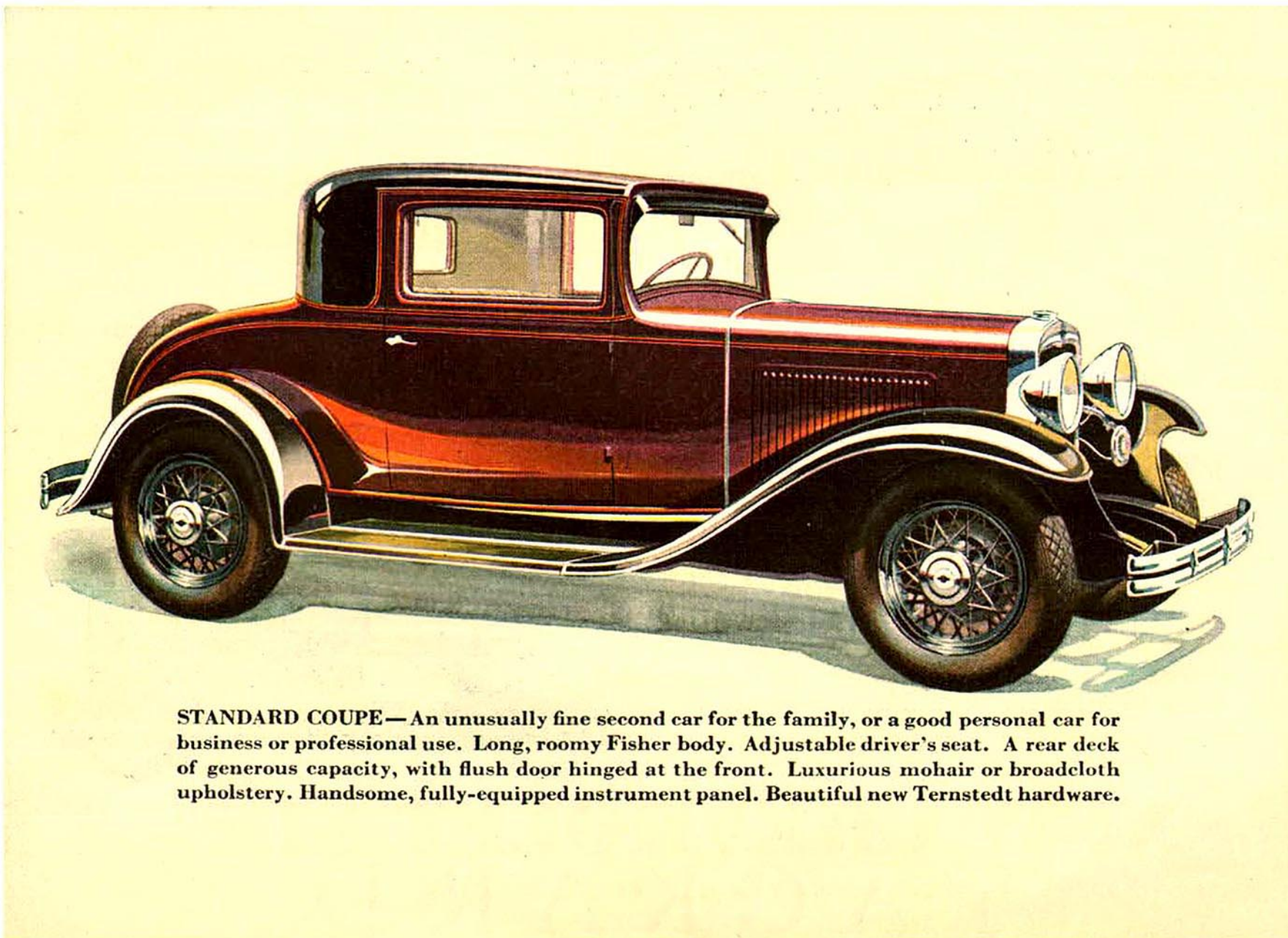
are they bigger throughout, but their long, low, graceful lines create a striking impression of fleetness and distinction. Beautifully upholstered, handsomely appointed interiors, very roomy and comfortable, suggest the luxury and ease of a costly car.

Mechanically, too, the new Chevrolet Six is thoroughly improved. The wheelbase is longer. The frame is stronger. The clutch is more durable. Steering is easier and the

And Fisher artistry, skill and craftsmanship were never more apparent than in the smart new bodies of the Chevrolet Six. Not only



THE COACH—An unusually spacious and practical five-passenger Chevrolet model that completely meets the needs of the modern American family. Longer, smarter Fisher body. Wider rear seat. Front seats of the restful form-fitting type, hinged at the front. Driver's seat adjustable, forward and back. Wide doors permit easy access. Mohair or broadcloth upholstery.



STANDARD COUPE—An unusually fine second car for the family, or a good personal car for business or professional use. Long, roomy Fisher body. Adjustable driver's seat. A rear deck of generous capacity, with flush door hinged at the front. Luxurious mohair or broadcloth upholstery. Handsome, fully-equipped instrument panel. Beautiful new Ternstedt hardware.

transmission is smoother and quieter. Yet this smart new Chevrolet Six, for all its impressive quality, is actually priced lower than any previous Chevrolet! An inspection will convince you that it represents, from every standpoint, *the Great American Value*.

NEW LOW PRICES

THE PHAETON.....\$510	THE COACH.....\$545	SPORT COUPE.....\$575 <small>with rumble seat</small>
THE ROADSTER.....\$475	STANDARD COUPE.....\$535	STANDARD SEDAN.....\$635
SPORT ROADSTER.....\$495 <small>with rumble seat</small>	STANDARD FIVE-WINDOW COUPE.....\$545 <small>Special equipment extra</small>	SPECIAL SEDAN.....\$650

Chevrolet Trucks from \$355 to \$695. All prices f.o.b. Flint, Michigan

Features of the new Chevrolet Six—Longer wheelbase . . . Roomier, smarter Bodies by Fisher with broadcloth or mohair upholstery . . . De luxe wire wheels . . . More efficient radiator with new lines . . . Special chrome-plated radiator grille on all sport models . . . Stronger full-length frame . . . New, easy-turning worm-and-sector steering mechanism . . . Improved clutch and transmission . . . Sturdier front axle . . . Fully-enclosed four-wheel brakes . . . Insulated front compartment . . . 50-horsepower six-cylinder engine . . . Four semi-elliptic springs . . . Four hydraulic shock absorbers . . . Safety gasoline tank . . . Air cleaner with flame arrester . . . Adjustable driver's seat . . . Fisher non-glare VV windshield with improved vision . . . Liberal Owner's Service Policy—Chevrolet Motor Company, Detroit, Michigan, Division of General Motors Corporation.

NEW CHEVROLET SIX

THE GREAT AMERICAN VALUE

