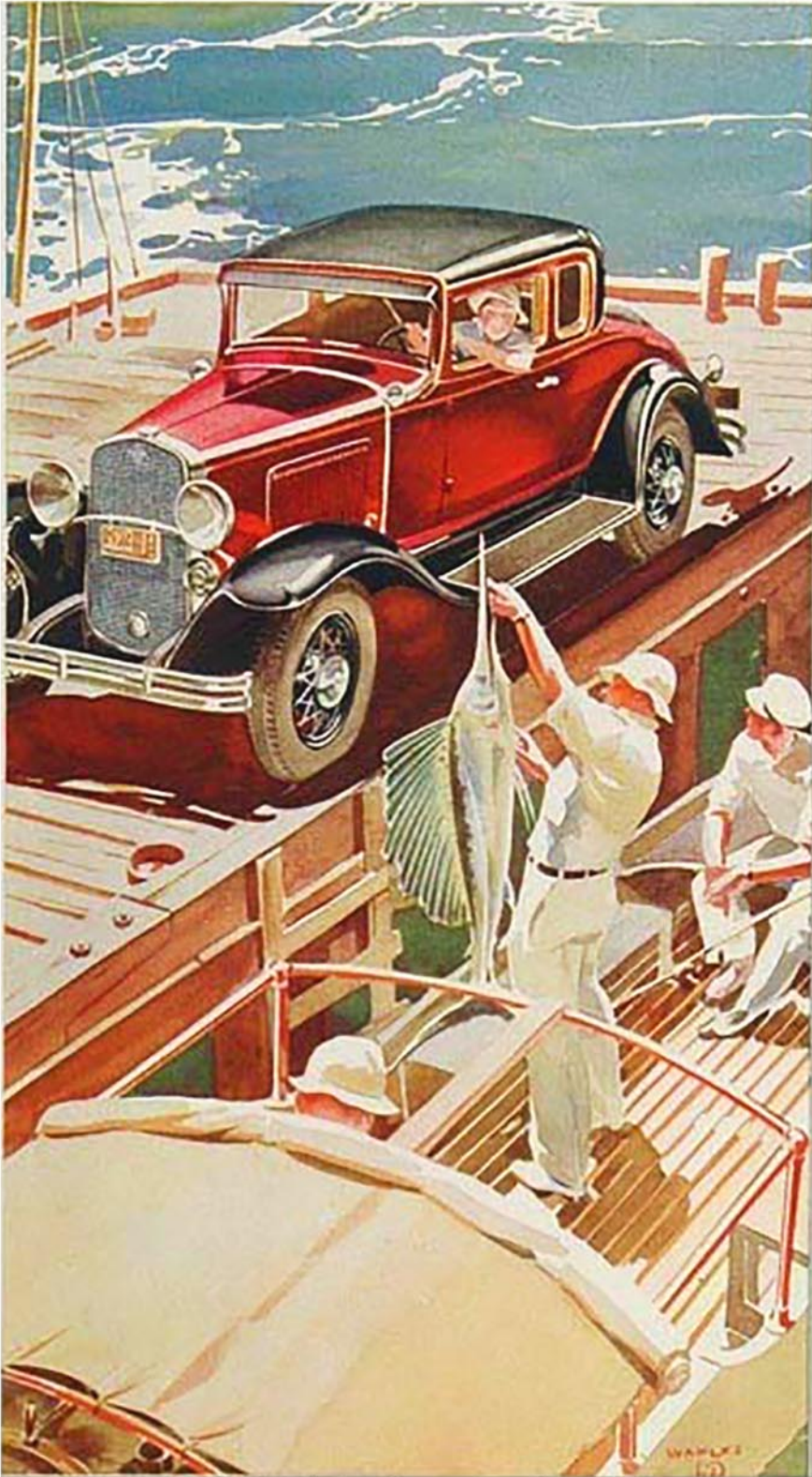




An inexpensive car of character and quality



The Chevrolet Sport Coupe with rumble seat

The new Chevrolet Six is a car of such evident character and quality that it finds a natural place in the most distinguished environment. Its trim, graceful beauty of line, its carefully tailored, roomy interiors and its refinement of detail are typical of Fisher's fine coachwork. Many new features have been introduced to give it "big car" restfulness and comfort. And Chevrolet's six-cylinder motor delivers, at all times, the smooth, quiet power-flow which is characteristic of multi-cylinder performance. Since the introduction of the new Chevrolet, it is no longer necessary for the buyer of an inexpensive car to forego *one single item* that makes motoring really pleasant and enjoyable.

Chevrolet prices range from \$475 to \$650, f. o. b. Flint, Michigan. Special equipment extra
CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN, Division of General Motors Corporation

NEW CHEVROLET SIX
The Great American Value