



THE GREAT AMERICAN VALUE

A bigger and better Chevrolet Six at new low prices



In keeping with its policy of *progress through constant improvement*, Chevrolet offers a new six-cylinder automobile that represents *the Great American Value*. Each of the new models is a *bigger* car—in wheelbase, in body size, and in appearance. Each is a *better* car—in

quality, in completeness, in performance. You will find new lines of unusual smartness and distinction—roomier, more comfortable Fisher bodies—easier riding, steering and gear-shifting—many valuable chassis advancements—and a smooth, quiet 50-horsepower six-cylinder engine.



The Chevrolet Sport Coupe with rumble seat