



The Chevrolet Convertible Cabriolet

Even when *economy* is your first consideration



Even if your chief concern is the *cost of transportation*, your car should be the new Chevrolet Six. Due to its low first-cost, its high gasoline mileage, and its long life and freedom from repairs—the new Chevrolet will serve you just as economically as any car you can buy. But when you think what you get in the Chevrolet Six in *addition* to economy, its right to the first consideration of every buyer of a low-

priced car becomes even more apparent. For every feature of the new Chevrolet carries evidence of unusual quality. The chassis has been improved, refined and strengthened in every important unit. The Fisher Bodies are more handsomely styled and appointed—and more sturdily constructed. In fact, from every standpoint, the new Chevrolet is a *quality* automobile. And you can buy it, certain in the knowledge that its over-all economy is unsurpassed.

NEW CHEVROLET SIX

The Great American Value

New Low Prices—Roadster, \$475; Sport Roadster (with rumble seat), \$495; Phaeton, \$510; Standard Coupe, \$535; Coach, \$545; Standard Five-Window Coupe, \$545; Sport Coupe (with rumble seat), \$575; Five-Passenger Coupe, \$595; Convertible Cabriolet, \$615; Standard Sedan, \$635; Special Sedan, \$650; Landau Phaeton, \$650. Special Equipment Extra. Chevrolet Trucks, \$355 to \$695. Product of General Motors. All prices f. o. b. Flint, Michigan. Chevrolet Motor Company, Detroit, Michigan.