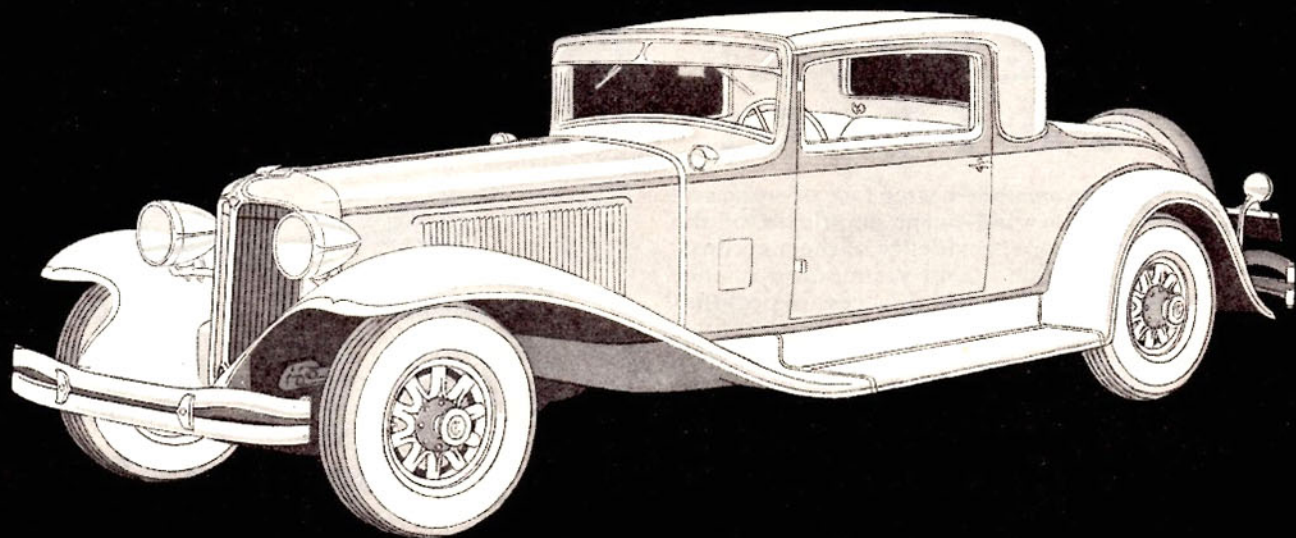


# CHRYSLER STRAIGHT EIGHTS



CHRYSLER EIGHT COUPE \$1495, F. O. B. FACTORY

## SILENT... SWIFT... SMOOTH DUAL HIGH GEARS GIVE FASCINATING RESULTS

THERE is a deep and lasting satisfaction in owning one of the new Chrysler Straight Eights—for they are fascinating in performance, distinguished in appearance and safe at all speeds.

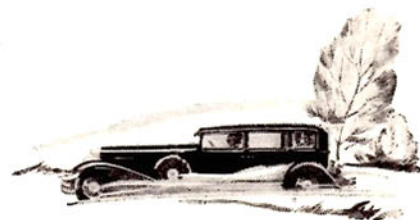
Chrysler eight-cylinder smoothness gives a fascination to performance that is remarkable not only in power, but in the results of an exclusive Multi-Range 4-speed transmission with Dual High gears. You have the driving pleasure of *two distinctly different* high gears—one quiet "high" for the sprints of traffic and *speedy* hill-climbing, another quiet "high" for the open road. Shifting back and forth, either up or down between these two "highs", may be done at any

speed without hesitation or clashing.

Marked distinction and smartness are due to the graceful design of their strong insulated steel bodies in combination with an extremely low center of gravity. Low-slung car weight makes possible a perfection of balance that assures better performance, finer riding qualities and greatest safety at all speeds.

A constant sense of safety is also inspired by the positive control of Chrysler internal hydraulic brakes—always equalized and requiring no lubrication.

At the national automobile shows, and everywhere, all public comment supports the fact that these are the outstanding motor cars of 1931.



CHRYSLER EIGHT—Coupe (with rumble seat) \$1495; Sedan \$1525; Convertible Coupe \$1665; Roadster \$1495. Six wire wheels, \$80 extra. Sport Roadster (including six wire wheels and trunk rack) \$1595. CHRYSLER IMPERIAL EIGHT—Five-passenger Sedan \$2745; Close-Coupled Sedan \$2845; Seven-passenger Sedan \$2945; Sedan-Limousine \$3145. With custom bodies designed by LeBaron—Coupe \$3150; Roadster \$3220; Convertible Coupe \$3320; Phaeton \$3575. F. O. B. factory.

Chrysler Eight and Chrysler Imperial Eight closed cars are factory-wired for immediate installation of Transitone, the pioneer automobile radio. Other models will be equipped on order.