

FOREMOST AUTOMOBILE

Out of approximately 44 different makes of American automobiles, the Cord offers the exclusive advantages of front-drive.... When introduced about a year and a half ago, the Cord was an original, distinct advancement against the background of all other cars. Since then, its margin of fine-car leadership has widened daily due to the experience of the increasing number of Cord owners. . . . That it is foremost in design, is evidenced by the great number of 1931 models patterned after it, both here and abroad. . . . Now for the first time a Cord is available at the extremely low price of \$2395. BROUGHAM \$2395 · SEDAN \$2395 · CONVERTIBLE CABRIOLET \$2495 · CONVERTIBLE

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CORD FRONT DRIVE