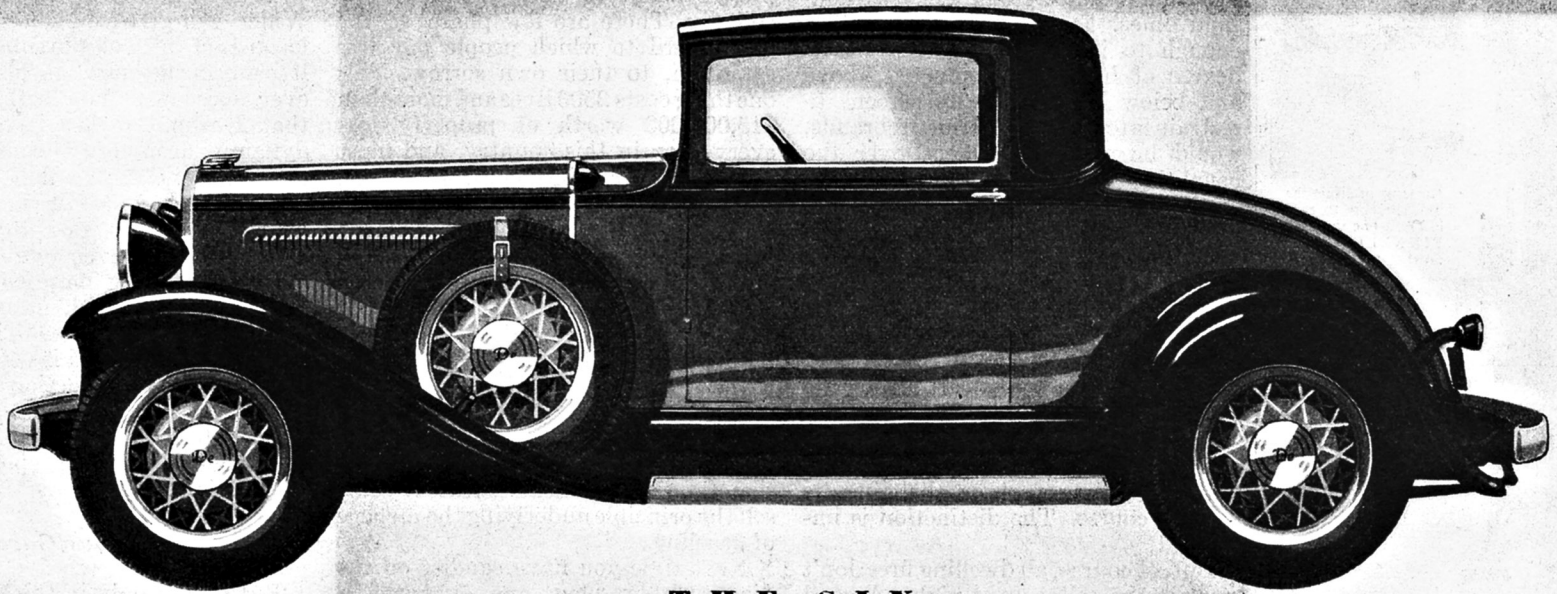


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T H E S I X



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in a moderate-priced motor car. They retain all the fundamental good qualities of previous De Sotos and add to these a host of new value features that will make for greater motor-ing satisfaction. They assure the continuance of the De Soto dominance among six- and eight-cylinder cars of moderate price.

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