BEDNOMY THAT

CUTS COST AND BUILDS PROFIT



DEPENDABLE

DDDGE TRUCKS

operating cost, low upkeep, long life. Comparison proves **Dodge Trucks low in first cost** ... Inquiry among owners or actual test proves them thrifty in operating and upkeep costs—in gas, oil, tires and repairs . . . Speedometer readings—combined with cost records—prove that they are precision-built for long life, with low cost to the end. Here you find conclusive proof that these workers are economical . . . are cost-cutters, money-makers.

SEE YOUR DODGE BROTHERS DEALER. SEE, TEST AND COMPARE THE TYPE FITTED TO YOUR NEEDS.