LONG LIFE ONE



DEPENDABLE

miles. In every section of the country there are Dodge Trucks with six-figure mileage records...And were you to place one of these faithful old Dodges beside a modern Dodge Truck, comparison would prove how much longer and how still more faithfully a modern Dodge will serve ... because of engines that are far more modern, rugged, economical... because of dependable full-floating rear axles...because of sturdier springs, drive shafts, frames and axles...because in fact, every part of a presentday Dodge Truck is precision-built for longer life than ever before. SOLD AND SERVICED BY DODGE BROTHERS DEALERS EVERYWHERE