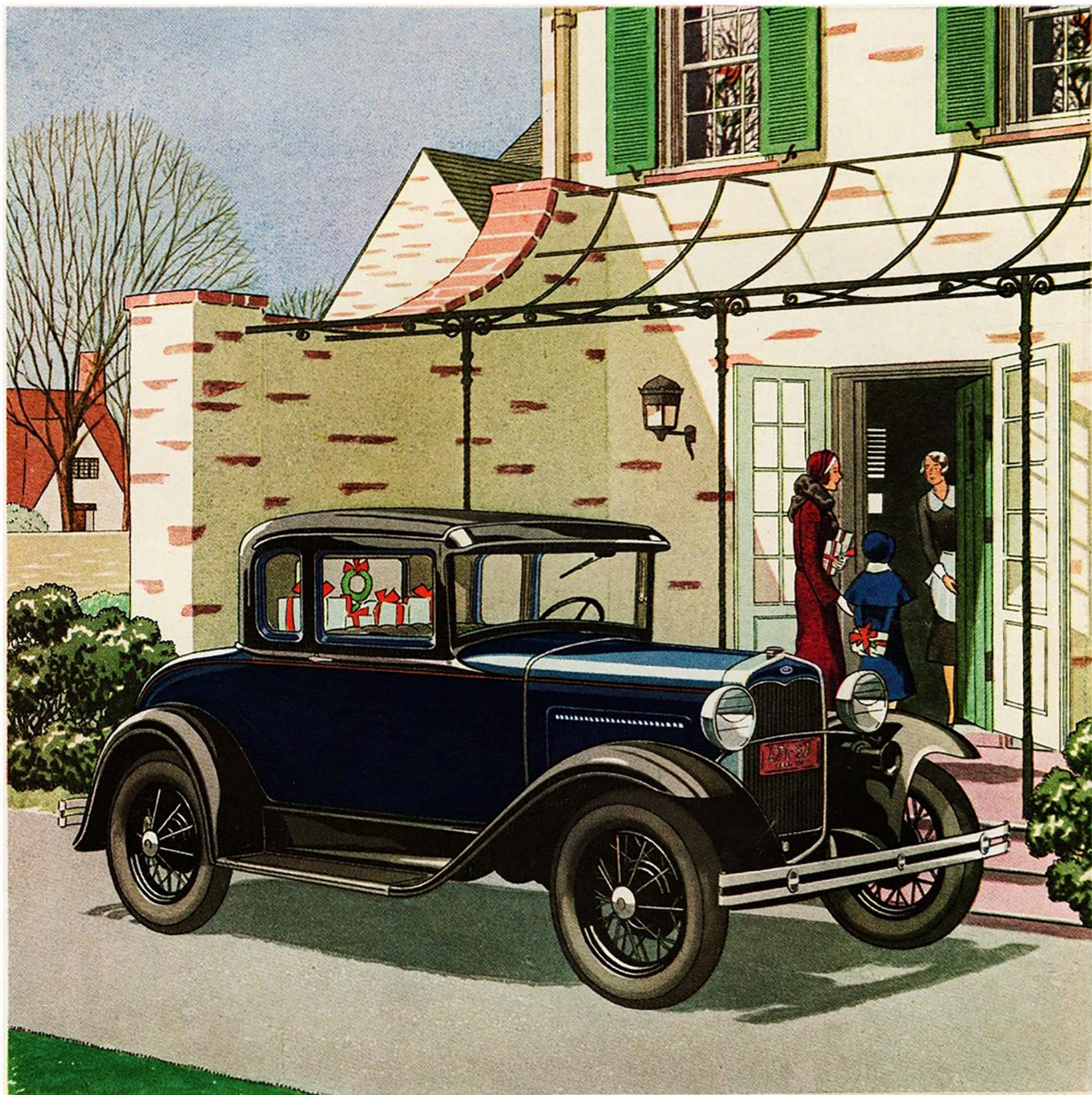


A Treasured Gift at Christmas Time



DREAMS will come true in many homes this Christmas. For there, among the holiday gifts, will be a gleaming new Ford. From Dad to Mother. Or from Mother and Dad to Son or Daughter.

Not a gift for the day only, but one that will be used and treasured throughout the year. A practical, lasting gift that will bring countless happy hours

and shorten the miles to friends and distant places.

Illustrated above is the new Ford Coupe. There are many other body types to select from, in a changing variety of beautiful colors. A choice of soft, luxurious mohair or fashionable Bedford cord upholstery is offered in the Town Sedan, the De Luxe Sedan, and the De Luxe Coupe.

