



A Dashing New Ford Roadster

THE words *de luxe* are a fitting description of the beautiful new Ford De Luxe Roadster. In lines, colors and appointments it reflects the latest mode in a dashing sport car.

The swagger top has natural wood bows and can be raised or lowered easily and quickly. The wide seat is upholstered in genuine Bedouin grain leather with narrow piping. The new sloping windshield folds flat and is made of Triplex shatter-proof glass, as are

the windshield wings. A comfortable rumble seat is provided as standard equipment. Many exterior metal parts are made of bright, gleaming Rustless Steel. Fender-well is furnished at slight additional cost.

The new Ford De Luxe Roadster is available in a variety of body colors, with an additional harmonizing color for the steel-spoke wheels. You may purchase it on economical terms through the Authorized Ford Finance Plans of the Universal Credit Company.

