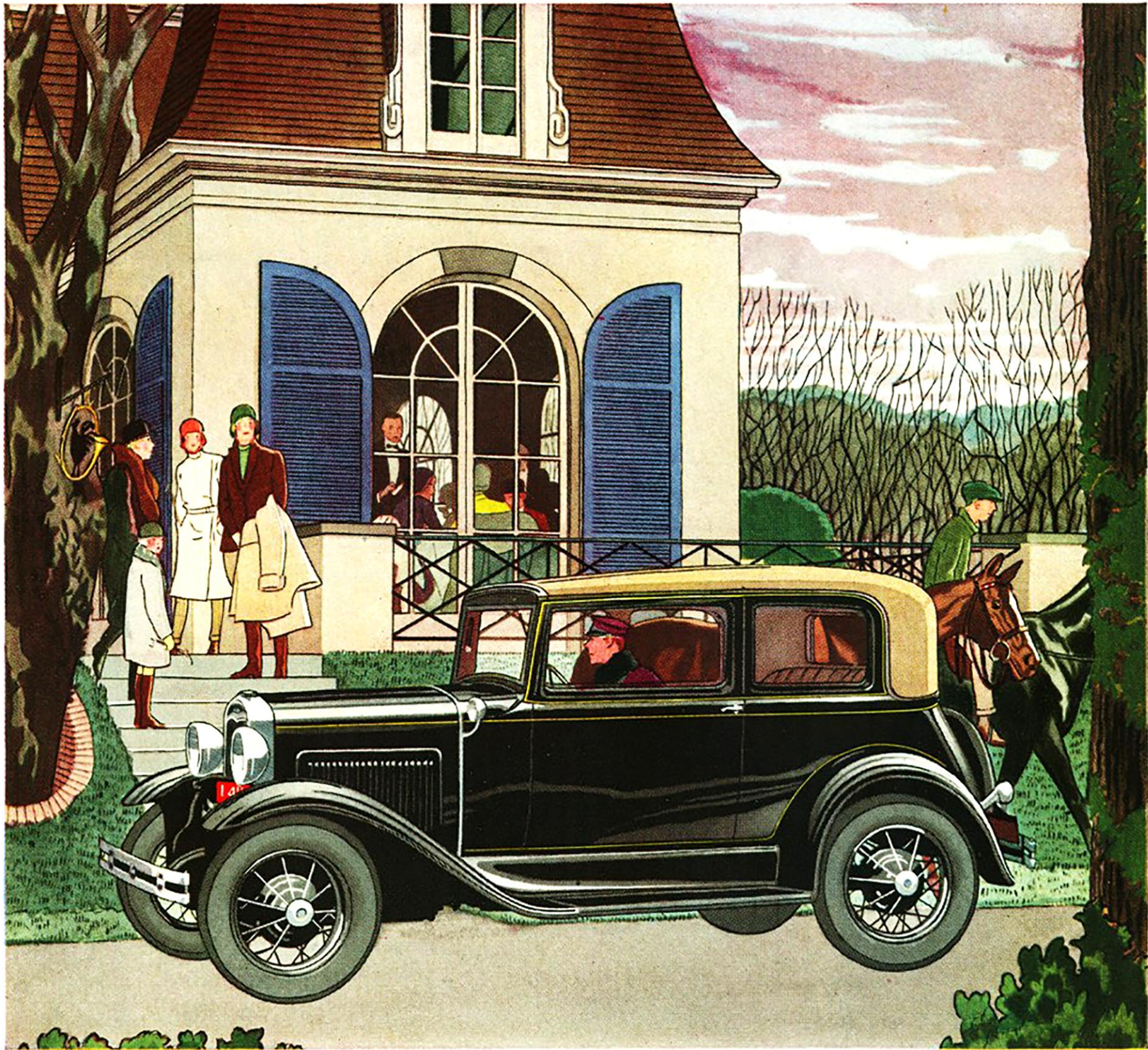




The New Ford Victoria



❁ A NEW FORD BODY TYPE OF DISTINCTIVE BEAUTY ❁

THE newest, latest addition to the wide variety of Ford body types is the distinguished four-passenger Victoria. It marks a new degree of beauty and of value in a low-price car.

The striking lines of the Ford Victoria are especially apparent in the graceful sweep of the straighter, lower top, the slanting windshield and the curving bustle back, with the spare wheel set at a conforming angle. There is a suggestion of continental design also in the shape and size

of the side windows and the intimate interior arrangement. The comfortable, deeply cushioned seats are upholstered in luxurious mohair or fashionable Bedford cord, optional with the purchaser. Appointments and hardware reflect the mode and manner of a custom-built automobile.

With all its new beauty and outstanding mechanical performance, the Ford Victoria sells at a low price. You may purchase it on economical terms through the Authorized Ford Finance Plans of the Universal Credit Company.

