

*For mile after mile  
of low-cost hauling*

# THE FORD TRUCK



*The Stake body on the chassis with 157-inch wheelbase. This type is widely used by manufacturers, contractors and shippers, and for industrial hauling generally.*

THE owners of Ford trucks, everywhere, have found that Ford economy goes far beyond the saving in first cost alone. Fine materials, precision-workmanship, and simplicity of construction increase the reliability of Ford units, helping to keep them out of the shop, and on the job. During months of constant use, and thousands of miles of service, their low cost of up-keep becomes a saving of first importance.

Another economical feature of the Ford is the ease with which adjustments or repairs are made. In every locality, there is a nearby Ford dealer who gives prompt and efficient service, at low cost. Because of this, Ford units are seldom idle when there is hauling to be done.

Every day, throughout the country, Ford

trucks and delivery cars are serving a larger number of businesses. There is a type specifically adapted for every hauling-purpose.

The Ford 1½-ton truck is available with 131½-inch or 157-inch wheelbase, single or dual rear wheels, high or low rear-axle gear-ratios, open or closed cabs, and with a comprehensive range of bodies.

The light delivery-car, which has the same chassis as the Model A Ford car, can be equipped with bodies to suit any light hauling-requirement.

Your Ford dealer can show you a unit that will do your hauling economically. In New York, Philadelphia, Boston, Detroit, Dallas, and Los Angeles, there are complete Ford commercial exhibits.

## FEATURES of Ford Commercial Units

Four-cylinder, 40-horse-power engine. Torque-tube drive. Internal-expanding mechanical brakes, all fully enclosed. Forty different kinds of steels for specific purposes. Extensive use of fine steel forgings. More than 20 ball and roller bearings. Three different wheelbases. Two different chassis. Triplex shatter-proof windshields. Low first cost. Low cost of operation and maintenance. Reliability and long life. You may purchase a Ford truck or light commercial car on convenient, economical terms through the Authorized Ford Finance Plans of the Universal Credit Company.

