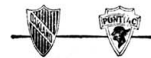




MAKING NEW FRIENDS  
AND KEEPING THE OLD



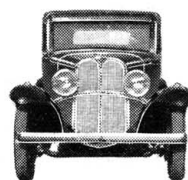
## THE WAY TO MAKE A FRIEND IS TO BE ONE

We of Oakland-Pontiac are building into our cars and service the extra qualities that we should like if we were the customers. . . . For instance, you will find both the new Oakland Eight and new Pontiac Six very comfortable cars. Long wheelbases, long springs, balanced design, and four Lovejoy shock absorbers make riding easy. There is comfort in the special form-fitting seat cushions in the new Fisher Bodies, and there is

plenty of room. . . . Upholstery in closed cars is mohair or whipcord—in the convertible coupes, fine leather. Body insulation protects you against cold and heat. . . . Road shocks and noises are reduced by a new type of rubber cushioning at more than forty chassis points. . . . In their new power, speed, lower prices, and dependability, these two fine cars prove how sincere we are in our desire to make new friends and keep the old.

**OAKLAND 8**

PRODUCTS OF  
BODIES BY



**PONTIAC 6**

GENERAL MOTORS  
FISHER