



An enlarged reproduction of this photograph, suitable for framing, will be mailed upon request—Oakland Motor Car Co., 210 Oakland Ave.; Pontiac, Michigan



MAKING NEW FRIENDS
AND KEEPING THE OLD



WHAT CAN MEAN SO MUCH AS SECURITY?

How natural to make sure just once again that our child sleeps in safety! For security is one of our strongest desires; we want it for ourselves and for those whose protection is in our hands.

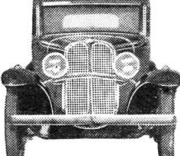
At Oakland-Pontiac we build for beauty and comfort and speed, of course, but we know our first duty to our owners is to give them safety. And so we have devoted much time and effort to building our cars with ample margins of safety.

For example, we make the frames twice as strong as they need to be; and we employ a double-drop frame design to let the weight ride low where weight belongs for greatest safety. We bolt heavy bumpers to these massive frames; and on each side we place running boards of solid steel.

In building bodies for us, Fisher also provides well for safety. As an instance of this, the windshield posts extend solidly and without joint from cowl to roof. The entire rear quarter panel is one unbroken sheet of steel.

You'll find, too, that our cars are safe to drive. Big brakes, with moulded linings ground true to fit the drums, bring you to a safe, silent stop. The powerful gears of the steering wheel, multiplying your strength by 18-fold, give sure control on any road. And the slanted windshield and 'smoked' rear vision mirror reduce confusing glare at night.

We've gone to extreme lengths to guard your safety. And when you drive these two fine cars, we think you'll agree that among all the things they offer, none can mean so much as security.

OAKLAND 8  **PONTIAC 6**
P R O D U C T S O F G E N E R A L M O T O R S
B o d i e s b y F i s h e r