



MAKING
NEW FRIENDS
AND KEEPING
THE OLD



HEARTY APPROVAL OF THE TASK WELL DONE

Don't you think this is true about commencement: It isn't the ceremonies that count so much, nor even one's satisfaction in a job well finished, but, isn't it rather the generous appreciation—the hearty approval of friends, relatives and the family—that makes the day so very happy and memorable?

That very same thing is true of business. The 1931 Oaklands and Pontiacs have been very successful. We like that, of course, but what we like a great deal more is the hearty manner in which our friends express approval of these cars whenever and wherever automobiles are discussed.

Of course, different people like different things about automobiles, but we believe that if you

ask almost any Oakland or Pontiac owner about his car, the first thing he would say would be about this:

He likes the way his car performs—the fact that it gets away quickly, never labors and has a top speed he'll hardly ever use. He likes the appearance of his car—his friends like it, and his family is proud of it. And, finally, both he and his family like the comfort of their car—the quiet ease of its Fisher body, insulated against heat and cold, and with adjustable, deep-cushioned seats.

You'll probably like the same things, but after all, the only satisfactory way to know a car is to drive it. Won't you visit your nearest Oakland-Pontiac dealer and take the wheel yourself?

OAKLAND 8



PONTIAC 6

P R O D U C T S O F
Bodies by

G E N E R A L M O T O R S
Fisher