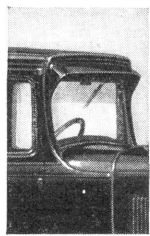




MAKING
NEW FRIENDS
AND KEEPING
THE OLD

“Built for you by Fisher”—

The appearance, comfort and dependability you have associated with expensive cars are built into the new Oakland and the new Pontiac. . . . Consider but one phase of their achievement,



Oakland and Pontiac bodies are strong, weather-tight, comfortable. This new design of cowl and windshield pillars is typical construction.

Bodies by Fisher. Adept designing has brought to these two fine cars spaciousness, comfort, and livable interiors. . . . And with all there is Fisher craftsmanship. For instance, windshield pillars

and cowl are now formed in one piece, without the usual joints where the cowl meets the windshield posts, making a strong, tight, squeakless construction. The lining of the dash, the heavily insulated floor

mats and the protected openings around pedals and controls are further weather-proofing against unwanted hot or cold drafts. Oakland and Pontiac cars are warm in winter, cool in summer.

. . . . TWO FINE CARS

OAKLAND 8



PONTIAC 6

with Bodies by Fisher

PRODUCTS OF GENERAL MOTORS