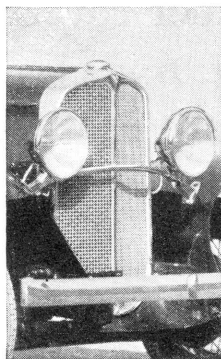




MAKING
NEW FRIENDS
AND KEEPING
THE OLD

“One for all, all for one”

In carrying out our policy of making new friends and keeping the old, we of Oakland-Pontiac are fortunate in being a part of General Motors. . . . We owe much to advanced engineering developed by the General Motors Research Laboratories, to practical testing made possible by the Proving Ground, to important economies effected through General Motors' purchasing power and resources. . . . We



gain immeasurably by the modern styling, solid comfort and fine coachwork of Fisher Bodies. . . . We are aided greatly by G.M.A.C. financial services, which help to make the purchase of a new Oakland

Eight or a new Pontiac Six a friendly, economical transaction. . . . In achieving our purpose, finally, we are favored by the loyal activity of a nation-wide dealer organization wholly in sympathy with our policy of friendly dealings.

. . . . T W O F I N E C A R S

OAKLAND 8



PONTIAC 6

with Bodies by Fisher

P R O D U C T S O F G E N E R A L M O T O R S