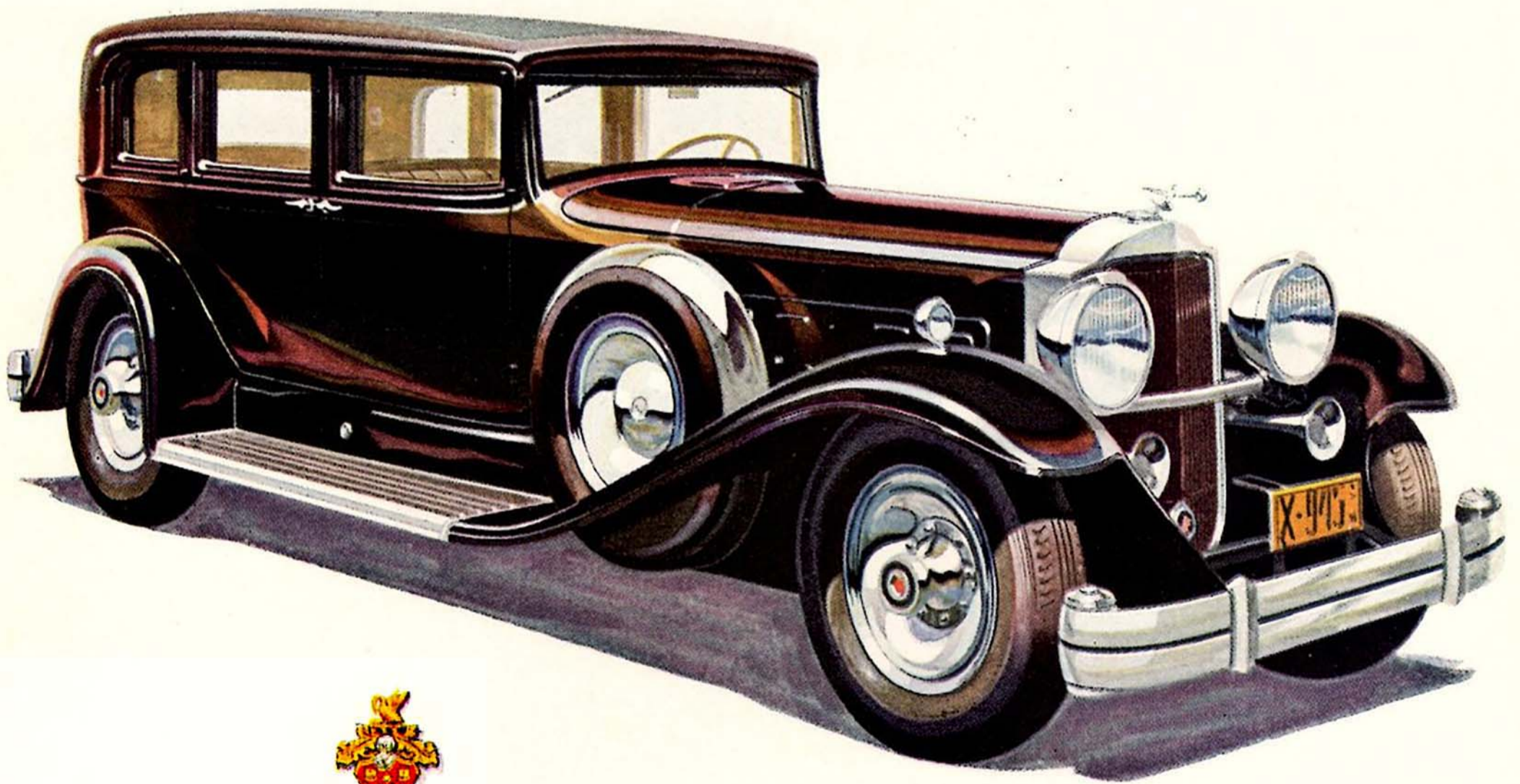


Packard

DISCRIMINATING owners of the new Packard Eight DeLuxe Sedan-Limousine say it is the most luxurious car in the world. It gratifies their every desire for the finest and most distinguished in transportation. ¶ Greatly increased power permits the famous eight-in-line engine to meet every demand with silent ease. Now "floated" on rubber, its operation is even more smooth and effortless than ever before. ¶ The body of the new Sedan-Limousine is lower and roomier, newly insulated against sound and weather, more luxuriously upholstered and appointed. The wheelbase is longer and the

tread wider. Four-speed, synchro-mesh transmission contributes new driving ease, while *Ride Control*, an exclusive Packard feature, provides traveling comfort never before available in any car. ¶ *Ride Control* permits the instant adjustment of the shock absorbers *from the dash*—to meet changing conditions of road, load, speed or temperature. With *Ride Control* passengers and driver may travel long and far on rough roads or smooth in relaxed and restful comfort. ¶ *Supremely* luxurious transportation is yours in any of the thirteen beautiful and dignified new Packard Continental models.



A S K T H E M A N W H O O W N S O N E

