



IN THE new Packard Eight Sedan—priced at the factory at \$2485—you are offered motor car luxury that has never before existed. If you have not yet *driven* this distinguished closed car for five, if you have not *ridden* in it as a passenger, you cannot appreciate its remarkable performance, its new roadability, its *supreme* comfort. Arrange now for a demonstration trip in the Packard Eight Sedan. You will gain an entirely new conception of how truly luxurious motor car transportation can be. ¶ The wheelbase, you will find,

is longer—the tread wider. The body is lower, roomier, more richly appointed—thoroughly ventilated, yet completely insulated against sound and weather. The new Straight-Eight engine, “floated” on rubber, is smoother, quieter, more powerful. The four-speed transmission is the easy, silent, synchro-mesh. And in addition the exclusive Packard *Ride Control* permits the instant adjustment of shock absorbers *from the dash* to compensate for varying conditions of road, load and temperature. Only in a Packard is such luxury yours.

P A C K A R D

*Ask the man
who owns one*