

To you who appreciate luxurious transportation Packard extends a cordial invitation to examine its remarkable New Series cars. You should do more than merely admire their beauty in the showroom. Inspect them critically. Drive them yourself. Ride in them as a passenger. For the new Packards are entirely new—new in everything save straight-eight motor principle and the characteristic "Packard" appearance. ¶ Never before has Packard offered new models with so many new features and important improvements. Body lines are refined and

modernized. Interiors are newly insulated against sound and temperature—more luxuriously upholstered. Wheelbases are longer—tread wider. Power is greater, smoother. Transmission is Packard-built, four-speed, synchro-mesh. And outstanding among all improvements are the dash-controlled, adjustable hydraulic shock absorbers affording Ride Control—an exclusive feature. ¶ The new Packards are more beautiful, more distinguished than ever—and you will find them to be the easiest driving, most comfortable riding cars that you have ever known.

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