



**T**HE new Pontiac six is more than passingly beautiful, for Fisher, creator of modes, has brought to it the wealth of artistry and design that make every Body by Fisher an arbiter of motor car fashion.

Pontiac's Bodies by Fisher are warm and comfortable because they are carefully insulated. The interiors are smartly finished and upholstered in materials of rare beauty. Examine them carefully. They offer the added advantage of undisturbed quiet

and safety because of Fisher's wood and steel construction and the non-glare VV (vision and ventilating) windshield.

You can avail yourself of the extra value which these basic Fisher qualities assure by selecting this new Pontiac six. It is the one car in its price field offering Fisher advantages, because it is one of the General Motors cars—the only cars with Body by Fisher.

FISHER BODY CORPORATION, DETROIT, MICHIGAN  
*Division of General Motors*

LOOK TO THE BODY!

