



## **F**itting Your Business— Fitting Your Pocketbook

Reo fits your haulage requirements by constantly introducing new ideas in bodies. ¶ Reo fits your pocketbook with economies resulting from its quick acceleration and deceleration in traffic—with further economies resulting from its all-day, all-year, long-life stamina.

Carefully engineered, with friction and vibration reduced—made of finer metals, and the chassis balanced and free of excess dead weight, Reo is needed in your business for the most profitable haulage.

REO MOTOR CAR COMPANY, LANSING, MICH.

**SPEED  
WAGONS**

**REO**

**AND  
TRUCKS**