



It has remained throughout all history, the most prized of man's possessions—a Good Name! Mere money cannot purchase it, nor can this surpassing reward be had for the claiming. To be won, it must be deserved, and it can be held only through keeping faith. Five brand-new Straight Eight Models have been created, not simply for the temporary aim of excelling competition, but for the enduring purpose of adding new luster to, and wider confidence in, the good name of Auburn.

*All Custom Models Have Free Wheeling*

AUBURN AUTOMOBILE COMPANY, AUBURN, INDIANA

**AUBURN**  
POWERED BY LYCOMING

Custom models 8-98A: 5-pass. 2-door Brougham \$1145; Business Man's Coupe \$1195; Convertible Cabriolet \$1245; 4-door Full Sedan \$1195; Convertible Phaeton Sedan \$1345. All Custom Models include Free Wheeling. Standard models 8-98: 5-pass. 2-door Brougham \$945; 4-door Full Sedan \$995; Convertible Cabriolet \$1045; Convertible Phaeton Sedan \$1145; Business Man's Coupe \$995. All prices f. o. b. Connersville, Indiana. Equipment other than standard, at extra cost.