

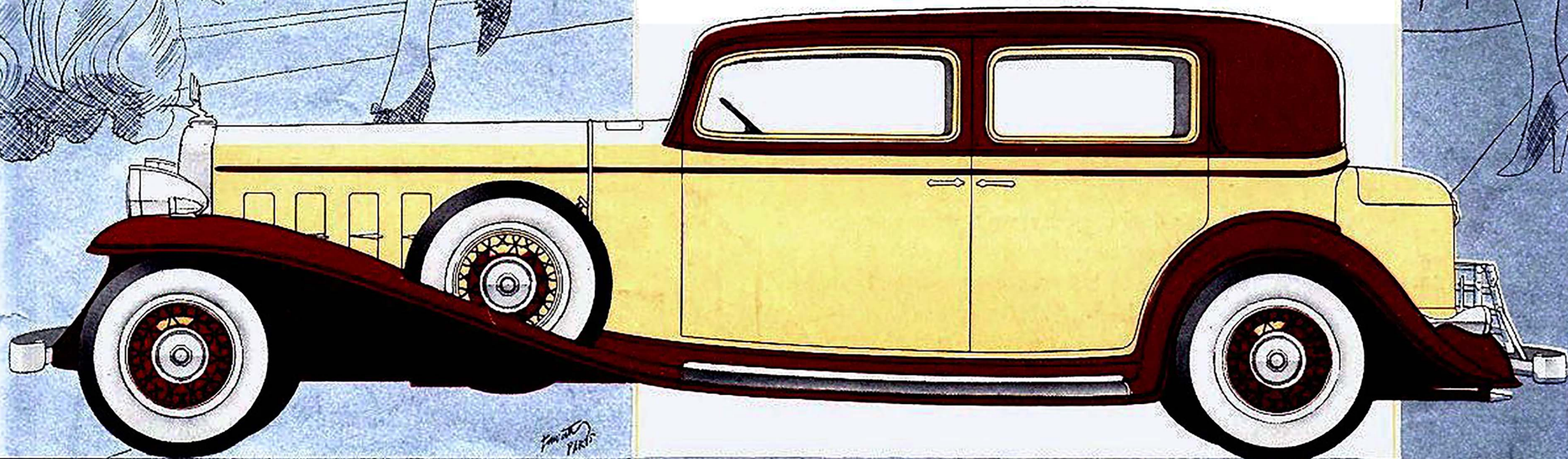


*Comparison gives first honor
to the three great*
CADILLACS

It is always wise, in buying anything as important as a motor car, to make a thoroughgoing comparison between all the cars in the field. Cadillac invites such comparisons, knowing full well what the outcome will be. Even when the comparison is a casual one, Cadillac is accustomed to being awarded first place in beauty of exterior and in richness of interior treatment. And when a study of relative merits includes performance trials, Cadillac's superiority is more than ever evident; for there is no car produced today which is powered by the equal of Cadillac's eight, twelve and sixteen cylinder engines. Let us suggest that, when you are planning to purchase a car, you make Cadillac—"Standard of the World"—the basis of your comparisons. Cadillac prices range from \$2795, f. o. b. Detroit.

CADILLAC

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The Cadillac V-12 Five-Passenger Town Sedan
Product of General Motors