



CONVERTIBLE CABRIOLET, \$595

## Luxurious Fisher bodies typify its matchless quality

People have come to expect big things from Chevrolet, world's largest builder of passenger cars. But even Chevrolet's most enthusiastic admirers were surprised this year. For Chevrolet has accomplished a genuinely remarkable feat—built the finest car ever to bear the Chevrolet emblem, and reduced prices as much as \$55! To determine how fine the Chevrolet Six really is, you need look no further than the big Fisher bodies. Their smart new lines typify the modernity of all Chevrolet features. Their size, roominess, richness and

sturdiness are characteristic of the generosity displayed in building all parts of this car. Their exceptional comfort matches the riding and driving ease provided by the combination of Syncro-Mesh and Free Wheeling, and the multi-cylinder smoothness of the extremely economical Chevrolet engine. And their air of luxury perfectly portrays the *matchless quality* of this year's Chevrolet. This quality, you will find, underlies *all* Chevrolet features, which today include everything you *want* and *need* and are entitled to in a 1932 automobile.



*All prices f. o. b. Flint, Michigan. Special equipment extra. Low delivered prices and easy G. M. A. C. terms. Six wire wheels and fender wells on all models \$15.00 list additional.*

CHEVROLET MOTOR CO., DETROIT  DIVISION OF GENERAL MOTORS

**CHEVROLET** AS LOW AS **\$445** F.O.B. FLINT MICHIGAN