

Supercharging means super-performance -Come Drive This New AIR-COOLED TWELVE

A supercharged airplane engine in a motor car! That's the formula for performance that only racing drivers and aviators have known. But why shouldn't motorists also demand the finest performance?

In the new Franklin Twelve a great, eager, supercharged stream of 150 horsepower waits to be loosed. This supercharged power is different from what you are used to. It's more like turbine power.

For three decades automobile engines have relied upon suction alone to draw gasoline into the cylinders. But now by Franklin supercharging, power-laden vapor is *forced* with terrific speed into the cylinders, in uniform, maximum quantity. No starved cylinders, no gasping acceleration. No wasted or unvaporized fuel. Every thimbleful of gas is made to perform.

1940-performance! And when you look at the car we believe you'll recognize an equal achievement in style. Le Baron designed the Franklin Twelve, and every detail is the pattern for coming motor car beauty.

To know the most luxurious motor car transportation we invite you to examine and drive the new Supercharged Twelve—also to consider the new 100 horsepower Supercharged Airman. Franklin prices begin at \$2345 f. o. b. factory. Franklin Automobile Company, Syracuse, N. Y.

