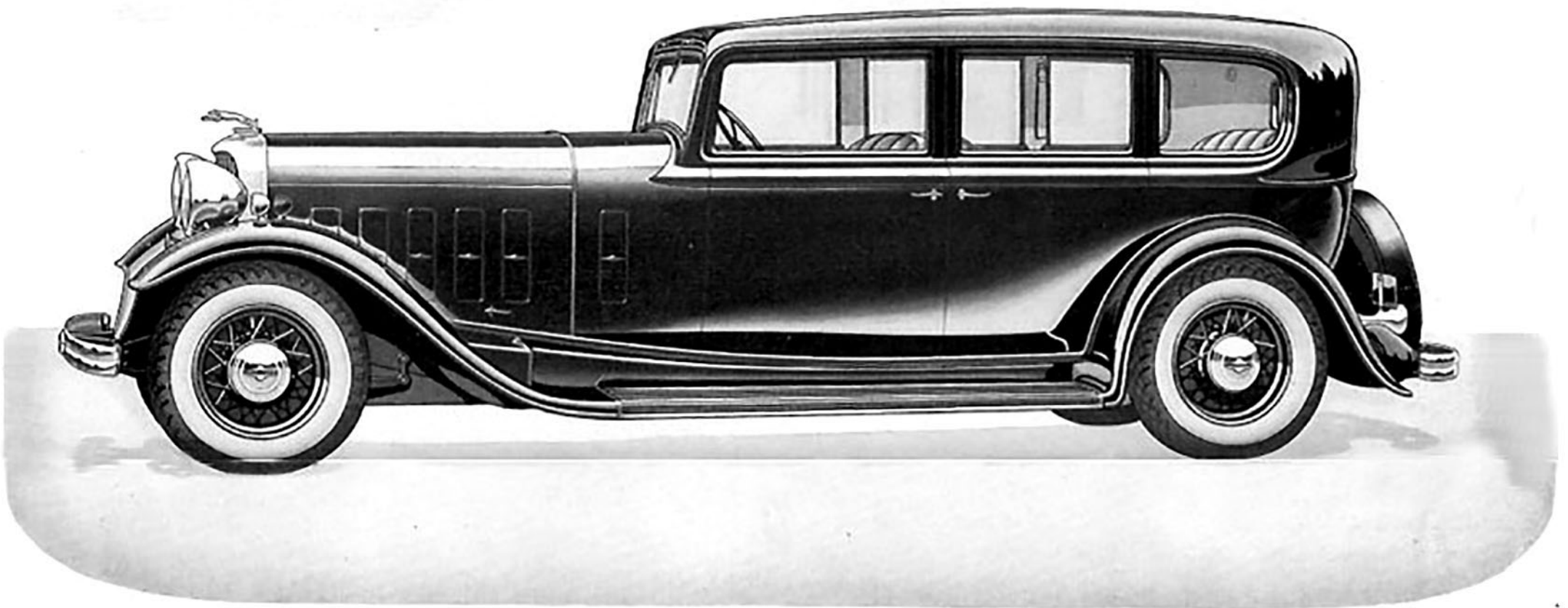


T H E L I N C O L N

12



THE LINCOLN V-12 CYLINDER... 7-PASSENGER SEDAN... \$4700 AT DETROIT

The dignity of the Lincoln's beauty is instantly apparent as it glides silently by. Yet, this is a beauty of which one never tires. The completeness of its luxury and comfort may be experienced in a few moments. But only long and constant use reveals the hidden virtues of its unfailing hospitality. Only an owner can fully appreciate the true quality of the Lincoln. The smoothness of its motion, its speed, power, rapid acceleration, its safety, its silent operation are all outstanding characteristics. They may be quickly described and demonstrated. But only the years can give an idea of the dependability of these features. That the Lincoln is precision-built, that it is made as nearly perfect as possible are facts widely known. But the full significance of these facts can be realized only with a familiarity that comes with time. The 12 cylinder Lincoln, fully equipped, is priced at Detroit from \$4300.