



...of a Distinguished family—

THESE are days of unusual motor car values. If you are in need of a new automobile *now* is the time to buy it. And if you are considering a car in the \$1500 to \$2000 class, now by all means is the time to *see* and *drive* the new Packard Light Eight—to *compare* it with the best motor car value that you have ever known. ¶ The new Packard Light Eight is the scion of a distinguished family—truly “Packard” in appearance, personality and prestige and, in addition, youthfully smart and graceful in its own right. With its 128-inch wheelbase you will find it big and roomy—with its eight-in-line, 110 horsepower motor, brilliantly responsive in acceleration and speed. And



you will find, too, that it embodies Packard's latest engineering advances—Silent Synchro-mesh Transmission, *quiet in all three speeds*; simple, *safe* Finger Control Free-Wheeling; and the pioneer system of Ride Control—just as do the larger, heavier and more costly Packard cars. ¶ Here is a car that offers for the first time the luxury and distinction of Packard transportation at factory prices lower than \$2000—and with shatter-proof glass throughout, six-ply tires and front and rear bumpers included. Your Packard dealer will gladly accept your present car at its full worth—and the remaining payments will be surprisingly small. Why *not* enjoy *luxurious* transportation?

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