



A NEW SIX

that brings the important developments of the year to the low-price field

A NEW V-EIGHT

that offers the distinction of V-Eight performance, at a list price under eight hundred and fifty dollars

∞

Both offer the following new developments of major importance:

SYNCHRO-MESH

▪

QUIET SECOND

▪

FREE WHEELING

▪

RIDE CONTROL

▪

LONGER WHEELBASE

▪

INCREASED POWER AND HIGH SPEED

▪

GREATER ECONOMY

▪

NEW, ROOMIER FISHER BODIES

▪

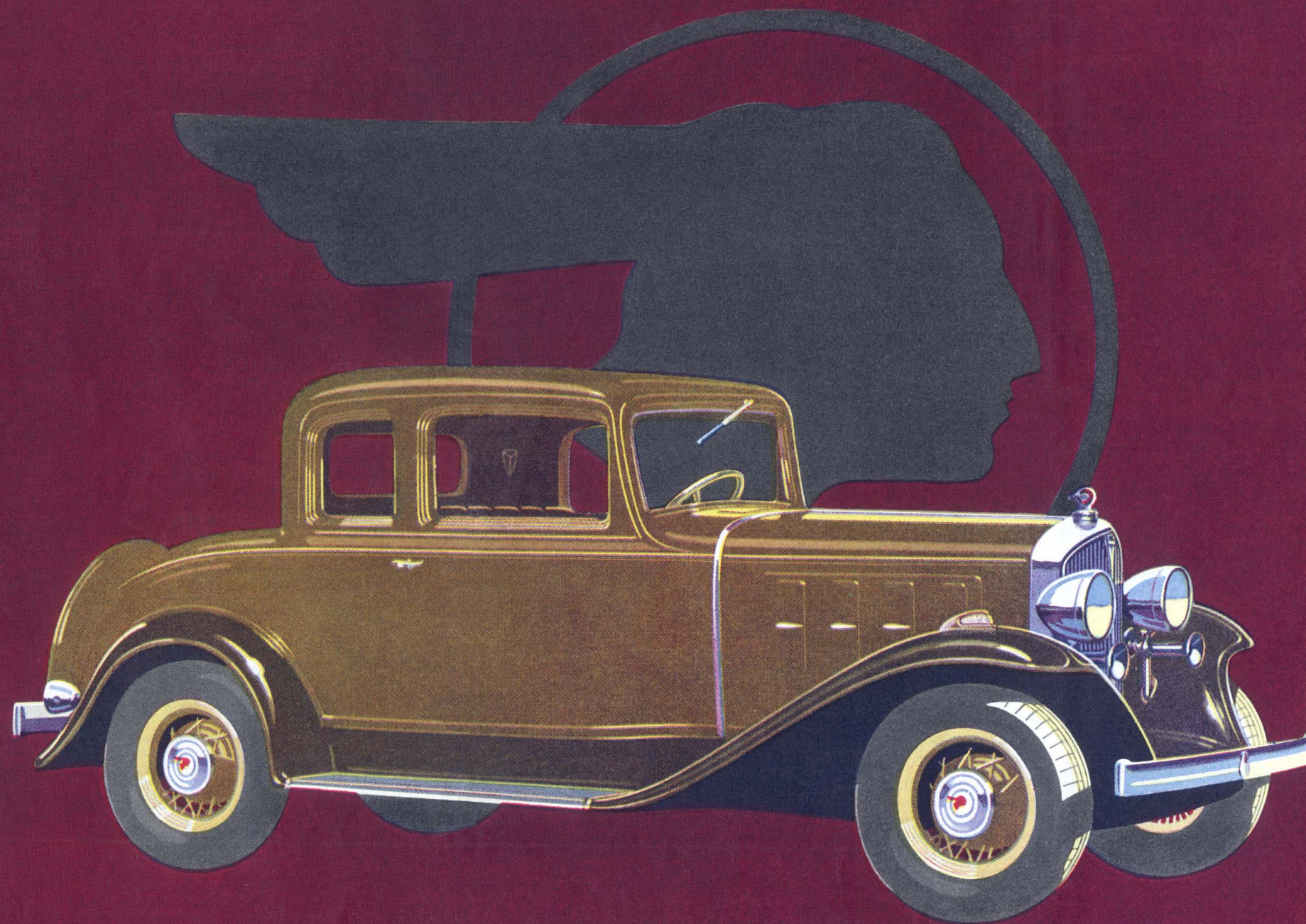
RUBBER CUSHIONING

▪

ENCLOSED SPRINGS

By all means see these two new Pontiacs . . . examine all they offer. You will agree that Pontiac—as a Six or an Eight—is indeed—an outstanding General Motors value.

chief of values



NEW PONTIAC

» » SIXES and V-EIGHTS « «