

STUDEBAKER
spent three years in
developing these
4
GREAT "BUYS"

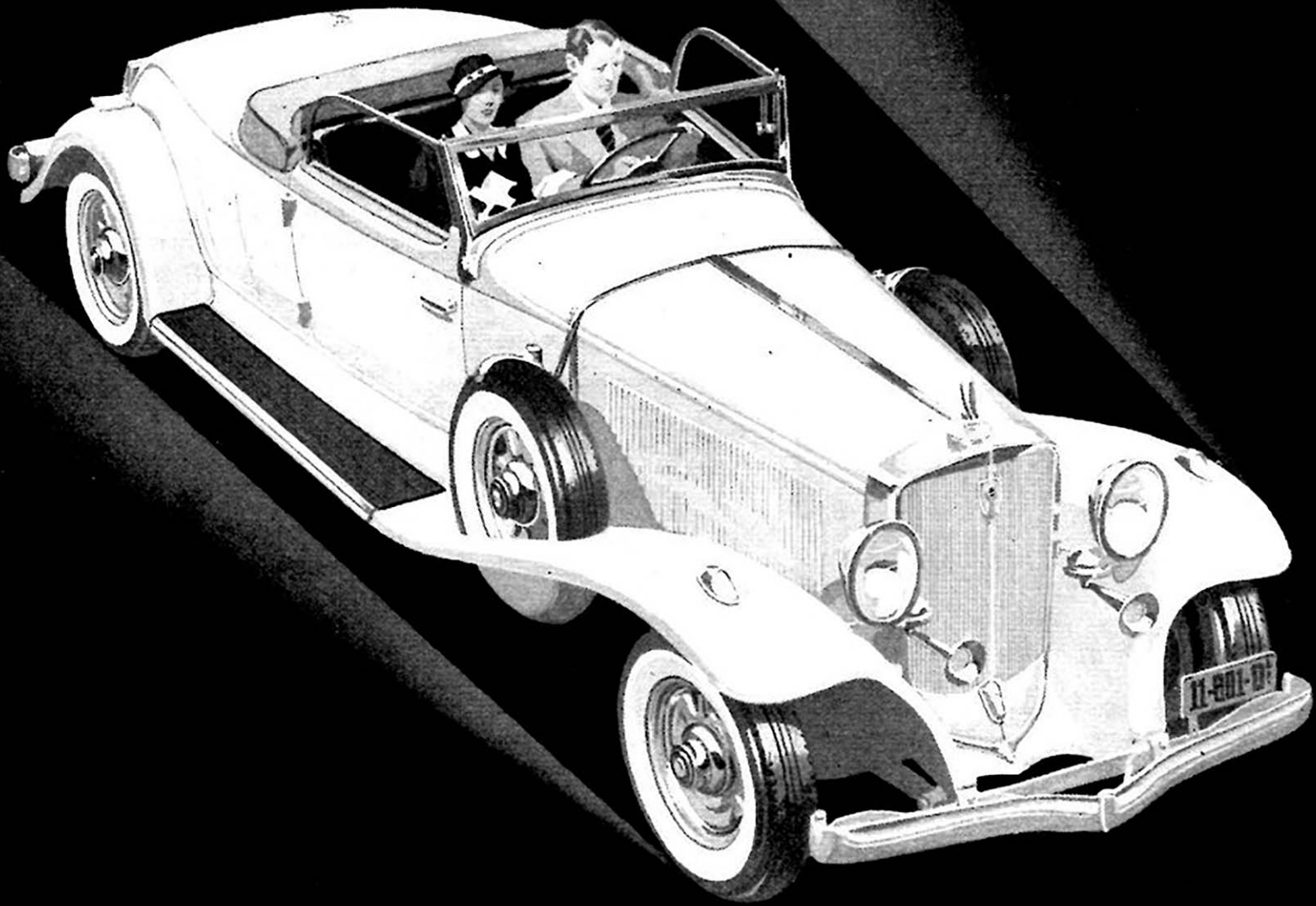
YOU saw the first step in the development of today's Triumphant New Studebakers when you saw Studebaker pioneer Free Wheeling in July, 1930.

As a matter of fact, as far back as 1929, Studebaker, with the intuition born of 80 years' experience, began preparing for changes in the economic structure.

And that is why today's Triumphant New Studebakers are longer, roomier, more luxurious . . . that is why they come to you with vastly finer Free Wheeling

plus new *fast-action* Synchronized Shifting, with Automatic Starting at its best, with Automatic Ride Control, Full-Cushioned Power, Air-Curve Coachcraft—a total in all of 32 startling betterments including finest quality Safety Plate Glass in all windows and all windshields of all models at no extra charge.

Studebaker doesn't sell you a car today that will be out of date tomorrow. Studebaker protects your investment—gives you all the sound advancements *in advance* in these 4 great "buys" of 1932.



PRESIDENT EIGHT . . . \$1690 to \$1990
 122 horsepower, 135" wheelbase—Reductions up to \$560
 COMMANDER EIGHT . . \$1350 to \$1560
 101 horsepower, 125" wheelbase—Reductions up to \$235
 DICTATOR EIGHT . . . \$980 to \$1125
 85 horsepower, 117" wheelbase—Reductions up to \$115
 STUDEBAKER SIX \$840 to \$985
 80 horsepower, 117" wheelbase

Prices f. o. b. South Bend. Bumpers and spare tires extra.

The Triumphant New
STUDEBAKERS

BUILDER OF CHAMPIONS
PIONEER OF FREE WHEELING